RMIT plays a pivotal role in art, design and architecture, with award-winning graduates recognised as driving industry, pushing creative boundaries and setting design standards.

Take your pick from a range of programs, from architecture, animation and art to fashion, photography and furniture design. Industry connections will allow you to apply your creative talents to practical projects.

Fashion Students Win Global Industry Scholarship

Bachelor of Fashion (Design) (Honours) students Alexander Kelvy and Grace Butterworth won the Australian Fashion Foundation Scholarship’s top prize. Each were awarded AUD $20,000 and a six-month internship in the US or Europe to pursue their talent internationally. RMIT’s Max Sanderson from the same program was named runner-up.

In the seven years since the scholarship started RMIT’s fashion students have taken the top award five times and have interned with some of the biggest names in fashion, including Calvin Klein, Alexander McQueen and Proenza Schouler.

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RMIT researchers from art, design and engineering are collaborating on the development of an innovative cardiac monitoring necklace.

The development follows a three-year Australian Research Council Linkage-funded sound and emergency medicine project conducted by RMIT School of Art researchers in conjunction with St Vincent’s Hospital.

Designed to be small, unobtrusive and visually appealing, the Smart Heart necklace will have the capacity to collect, store and remotely transmit cardiac data to medical professionals for analysis over an extended period of time.

Research at RMIT is all about solving global problems; finding solutions that change the world for the better.

RMIT has an international reputation for excellence in research:

— ranked in the top five Australian universities for excellence in key research disciplines*  
— awarded more than $15 million in research funding in 2013  
— over 200 research collaborations with overseas industry and partners.

*Source: Australian Research Council

Global Reach

Make the most of RMIT’s global reach and expand your university experience through:

— semester exchanges with over 150 partners in 41 countries  
— study tours to Europe, Asia and the Americas  
— study at RMIT Vietnam  
— internships through the RMIT International Industry Experience and Research Program (RIIERP).

RMIT Fast Facts:

— RMIT has three campuses in Melbourne (City, Brunswick and Bundoora), two in Vietnam (Hanoi and Ho Chi Minh City) as well as a centre in Barcelona.  
— RMIT graduates are employed in more than 100 countries around the world.  
— RMIT’s programs are offered through partnerships in Singapore, Hong Kong, China, Indonesia, Sri Lanka, Belgium, Spain and Germany.

Researching Global Solutions

Vonne Yang, Landscape Architecture, exchange to University of Innsbruck, Austria.
Urban Sustainability

RMIT is urban in orientation and creativity, shaping sustainable cities of the future.

— The New Academic Street (NAS) project is set to transform the City campus: there will be a new 24-hour computer lab, as well as more dedicated areas for study, group work, informal meetings and on-campus socialising.

— Dedicated to sustainable urban campus environments and design excellence, RMIT’s continuing $800 million capital investment program saw the completion of the Design Hub and Swanston Academic Building (SAB) in Melbourne, and a striking new academic building at the Ho Chi Minh City campus in 2012.

— The Design Hub represents a new era for design innovation and research in Australia. It brings together progressive design academics, industry practitioners and postgraduate researchers within a disciplinary and collaborative urban laboratory – the first of its kind in Australia.

— The Swanston Academic Building (SAB) was named one of the ten most spectacular university buildings in the world by CNN.

Industry Connected

Strong partnerships with industry leaders and a practical approach are at the heart of RMIT qualifications.

— Many RMIT academics work with global companies, enabling the University to develop an enviable range of industry-aligned courses. This means you will learn by doing and gain the practical skills to navigate a rapidly changing world before you graduate.

— Industry partners include Adidas, BMW, Rolls-Royce, United Nations, NAB, Alcoa, L’Oréal, IBM, Deloitte, KPMG, China Power, Guess, Siemens, Nestlé, Airbus, ANZ, Boeing, Nanjing University of Chinese Medicine (China) and Arup.

— One of a kind in Australia, the RMIT International Industry Experience and Research Program (RIIERP) offers internships and the opportunity to work on projects with leading organisations in Asia, Europe and the US.
Student Successes

Students Live Their Dreams with Dior

Sarah Clemens, Bachelor of Communication (Public Relations) and Ellen Hinder, Associate Degree in Fashion and Textile Merchandising completed a prestigious two-week work experience program with the luxury fashion label at its Australian headquarters in Sydney.

"RMIT has provided me with numerous opportunities to connect with leading industry figures and organisations such as Christian Dior," said Ellen.

RMIT’s Industrial and Furniture Design Community Recognised as Nation’s Best

Students, graduates and academics from RMIT’s industrial and furniture design community took out all five awards at the 2014 Melbourne Fringe Furniture Festival, while three furniture design students scooped the top three prizes at the 2014 Australian Furniture Association Industry Awards.

Furniture design student Mechelle Shooter received the Fringe Furniture’s Best Student Design award saying, “RMIT has been invaluable in giving me an understanding of industry processes and helping me develop my own design style”.

Inspiring Designers Launch Magazine

Advanced Diploma of Graphic Design students Petrea Dickinson and Katarina Matic designed, edited and produced the sell-out first edition of The Young Ones (TYO) magazine during their final year of study.

The duo received a $1,300 grant from RMIT’s Link Arts and Culture for the project, with additional revenue raised through a highly-successful Pozible crowd-funding campaign.

Katarina said she chose RMIT for its strong reputation in delivering industry relevant training. “I wanted the best preparation for the workforce and ultimately a competitive edge in my career.”
Fashion Duo Launch Surfwear Label

Jodie Hayes, Bachelor of Fashion (Design Technology) and Emma Bäcklund, Bachelor of Communication (Advertising) have harnessed their mutual love of surf, fashion and design to develop U&I, a brand catering for female surfers.

Jodie said the industry recognition and employability attached to RMIT’s fashion program drew her to the University.

“RMIT is well respected within the fashion industry. Knowing employers look to hire RMIT students for their unique skill sets was a real motivational boost when starting our label,” said Jodie.

Award-Winning Fine Art Graduates on Show at FRESH!

RMIT won four out of five FRESH! awards in Craft’s annual showcase of outstanding work from Victoria’s graduate shows.

The annual exhibition, hosted by Australia’s peak organisation for contemporary craft and design, features finalists selected from graduate exhibitions held across Victoria in late 2013.

Fine art object based practice graduates Kate Jones, Ruby Aitchison, Kate Wischusen, Elise Sheehan and Marcos Guzman were award winners, while Annie Gobel and Alexander Maklary were selected as finalists.

Mark Edgoose, Senior Lecturer in the School of Art, praised the works on show at the event.

“What’s most evident in the diversity of work representing each of the students is a deep understanding and intimacy with the material, skill, experience and knowledge required in the rich process of making,” Mark said.
Architecture and Urban Design

Bachelor of Architectural Design

RMIT Code: BP250 ........................................................................ FT3 – V
2015 Clearly-in ATAR: .............................................................. RC
www.rmit.edu.au/programs/bp250 CITY CAMPUS

RMIT architecture has an international reputation for design excellence, producing graduates who are design innovators.

This program, the first step to becoming an architect, helps you develop an understanding of architecture, and provides diverse learning experiences. You will focus on learning the core skills required of an architect and architectural designer, and developing a range of design and communication skills.

RMIT architecture graduates achieve at the highest levels and are acknowledged by the national and international architectural profession. For example, RMIT student Ton Vu was shortlisted for The Architectural Review’s Global Architecture Graduate Awards, a shortlist of only 10 students worldwide and containing no other candidates from Australian or New Zealand universities. Our students have also been extremely successful in the Architecture Australia (AA) ‘Unbuilt Architecture Awards’, open to registered architects as well as students.

What You Will Study

Design studio typically makes up half the program each semester and is taught in small groups. You will focus on a particular theme and project each semester. After the first semester, you will be able to select which design studio you wish to follow from approximately 20 on offer, completing one per semester over the course of your studies.

Supporting courses such as technology, communication and history comprise the remainder of your program. These courses give you an understanding of the social and physical contexts of the built environment, as well as teaching you drawing skills.

Industry Connections

RMIT Architecture is renowned for its strong, long-standing links with industry. Many of our teaching staff are internationally recognised, award-winning architects.

In the design studio context you will also have the opportunity to work on real-life projects with local and international community and industry partners. Many public lectures are also held throughout the year, led by prominent local and international architects and urban designers.

Career

The undergraduate program is a stand-alone award that provides employment options for those who seek to work in architectural practices, or design more generally, in roles that do not require professional registration. Students must complete the Master of Architecture to be eligible to apply for accreditation as an architect.

Professional Recognition

Graduates may be employed in an architectural practice or a related design field, but need to complete the Master of Architecture in order to be eligible to apply for accreditation. In Australia, completion of the master degree will allow you – following two years’ professional experience – to sit the Architects Registration Board examination and register as an architect.

Global Opportunities

This program has a huge range of international exchange agreements with universities in the US, Europe and Asia. You will also have the opportunity to choose design studios that require overseas travel to work with students from international universities. Recent design studios have included collaborations with students in Berlin, Germany and architecture practices in Shanghai, China.

Entry Requirements

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of the Advanced Diploma of Building Design (Architectural) may be eligible to apply for exemptions of up to one-and-a-half years (three semesters).

A grade point average (GPA) of 4 (80 – 100/HD) achieved in the final academic year will guarantee a place in the Bachelor of Architectural Design. Students with a GPA of less than 4 may apply for a place.

The Bachelor of Architectural Design provides a pathway into the Master of Architecture, and is also portable into professional programs in architecture with a similar structure agreement.

A grade point average (GPA) of 2.5 or greater will guarantee a place in the Master of Architecture, while those students with a GPA of less than 2.5 may apply for a place.

Graduates also have the opportunity to continue their studies with the Master of Urban Design.

Staff Profile

Associate Professor Vivian Mitsogianni is Deputy Dean and Head of the RMIT Architecture and Urban Design at RMIT, and a partner in M@STUDIO Architects.

Vivian was the founding research leader of the Future Fabric of Cities Flagship in the RMIT Design Research Institute (2009 to 2013) and has expertise in facilitating processes for design innovation by integrating experimental and ventures design practice research and real-life and industry linked projects.

Vivian has extensive experience in architectural practice, is a registered architect and on the education committee of the Australian Institute of Architects, having also held a position on the Australian Institute of Architects’ Chapter Council.
Advanced Diploma of Building Design (Architectural)

In this practical, vocationally focused program, you will learn the applied skills and knowledge required to technically design and document residential and commercial-scale projects. This qualification and the appropriate industry experience leads to registration as a building practitioner in Victoria.

Through this hands-on program you will develop specialised skills and knowledge through a variety of learning experiences – from freehand drawing to digital applications, that augment architectural workflows, construction technology and documentation processes.

Key features are:
- innovative and sustainable design
- innovative digital applications
- problem solving
- structural and construction technology
- project documentation
- architectural project administration.

You will learn to communicate and work effectively with a variety of stakeholders, including regulatory authorities, and a wide range of consultants associated with the design, construction and building services.

You will contribute to the ongoing development of the building industry and the built environment.

What You Will Study
This program gives you a practical hands-on focus that emulates how you would work in a professional studio environment. You will learn how to design and document domestic and commercial-scale building projects.

You will develop knowledge and skills in the areas of building design, digital presentation and documentation for buildings using a range of software platforms. You will also focus on:
- construction processes
- environmental sustainability and design
- materials technology
- building services
- associated planning and building regulation codes and standards.

You will undertake project-based learning in purpose-designed facilities and supervised studios. Site excursions will give context to studio-based learning.

This qualification and the appropriate industry experience allows graduates to register as a building practitioner in Victoria and membership of the Building Designers Association of Victoria (BDAV).

Industry Connections
You will work on industry-based real-life project briefs that develop strong connections with leading building designers and architectural firms in Victoria. You will connect with the BDAV; accessing student membership, scholarships, design competitions, awards and the end of year graduate exhibition.

In 2014 two RMIT building design students took out the top BDAV awards. In recent years students have been awarded the Sir George Verdon Prize for excellence and have participated in community and industry-based projects such as:
- designing clubrooms for Monbulk Soccer Club
- designing a farmers’ market in Castlemaine.

Career
Graduates can work in a wide range of technical positions including:
- building designer
- architectural technologist
- BIM/CAD specialist
- domestic and commercial designer/ technical consultant
- freelance building designer/practitioner.

Graduates can work in architectural practices and building design offices.

Professional Recognition
Current students can join the BDAV and enjoy member benefits and professional development that connects you with industry practitioners.

The program is a state-accredited and nationally recognised qualification that enables graduate building designers to work for registered building practitioners, architects and other design professionals in related industries.

The Advanced Diploma of Building Design (Architectural) is required by the Building Practitioners Board to register to practice as a building designer in Victoria.

Global Opportunities
You can study overseas for one or two semesters at an RMIT-affiliated institution.

Entry Requirements
Prerequisites
None

Selection Tasks
There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways
Graduates of this program can apply to continue their studies in the Bachelor of Architectural Design.

Eligible graduates may apply for exemptions of up to one year from the following degrees:
- Bachelor of Applied Science (Construction Management) (Honours)
- Bachelor of Interior Design (Honours)
- Bachelor of Applied Science (Project Management) (Honours)
- Bachelor of Applied Science (Property and Valuation) (Honours).

Eligible graduates of RMIT’s Certificate IV in Design who achieve a minimum overall grade of Competency with Distinction (CD) will be given automatic entry into first semester, first year only of the advanced diploma.

Student Profile
“The projects we undertake are industry relevant and the teachers are really helpful. The program is the perfect kick-start to a career in the sector.”

Thomas won the Building Design Association of Victoria’s (BDAV) Best Student Response to a Design Brief category. Judges praised Thomas’s design saying it was both ambitious and impressive.

Thomas Bird
Advanced Diploma of Building Design (Architectural)

Image credit: Dean Gordon & Associates.
Lauren Tausend’s work titled *Perspective* references the colours, shapes and lines seen in aerial views of the Australian landscape, combining freeform crochet and latch hooking with domestic and industrial knitting, digital printing, batik, shibori, and embroidery processes.
Fashion and Textiles

Bachelor of Arts (Textile Design)

RMIT Code: BP121 .......................... FT3 – V
2015 Clearly-in ATAR: .................................. RC
www.rmit.edu.au/programs/bp121  BRUNSWICK CAMPUS

The Bachelor of Arts (Textile Design) is the only degree program in this field in Australia and benchmarks itself against leading institutes globally. Textile designers represent a creative force that have the opportunity to build careers in a vast array of industries and fields including fashion, graphic design, interior design, product design and as artisans and craft-makers.

In this program you will:
— explore innovative and speculative textile design ideas and concepts
— study textile design related to surface pattern (print) and constructed textiles (knit and weave)
— gain advanced software and illustration skills
— develop high level communication and presentation techniques
— undertake creative projects resulting in a professional body of work showcased at events and exhibitions
— undertake research for proposed design opportunities
— engage with professionals and industry on projects

Each year graduating students showcase their work in a high-profile exhibition to the broader industries that may employ them. Many students participate in exhibitions and award opportunities throughout the program. Students participate in competitions such as the DIA Australasian Graduate of the Year Awards and have either won or been placed as finalists.

What You Will Study
A key focus of this program is the immersive and engaged studio experience that motivates and inspires you to develop innovative textile design concepts. Lecturers and academics have strong industry connections and experience, and most have their own practice.

Students work on real-life briefs with Australian and international design companies such as Linen House, Maxwell & Williams, Dryen Australia and Country Road.

Industry Connections
You will interact with key members of the Australian and international fashion and textiles industries. External experts are regularly engaged as guest lecturers.

You will be involved with design projects with organisations such as Country Road, Dryen Australia, Linen House, RASV, Romance was Born and Beci Orpin.

Career
Graduates have the skills to integrate with other design and creative enterprise sectors. Some graduates have set up small businesses, while others work as part of a creative team in fashion, interiors, automotive design, merchandising, media and industrial design.

Graduate work in areas including:
— research and resource collection
— trend and forecasting analysis
— product development
— design and illustration
— sustainable design and production.

Professional Recognition
This degree is nationally accredited by the Design Institute of Australia (DIA). Current students and graduates are eligible for DIA membership.

www.dia.org.au

Entry Requirements
Prerequisites
Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks
There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

Pathways
Graduates of RMIT’s Diploma of Textile Design and Development with a minimum GPA of 2.5 are given automatic entry into the Bachelor of Arts (Textile Design) and are granted exemptions of up to one year.

Student Profile
“...the opportunity to work on the Dryen Australia bed linen industry project gave me a big confidence boost and showed me how ready and capable I am to design for a commercial brand.”

Amy Yu
Bachelor of Arts (Textile Design)

Image: Pauline Whitehead, Director of Sales and Marketing, Dryen Australia with Amy Yu, first prize winner of the Dryen Industry Partnership Award 2014.
Bachelor of Fashion (Design) (Honours)

RMIT Code: BH103 .................................. FT4 – V
2015 Clearly-in ATAR: ....................................... RC
www.rmit.edu.au/programs/bh103 CITY CAMPUS

This highly awarded and globally recognised four-year program is celebrated in the fashion world as a creative incubator that challenges students to create original fashion ideas and innovative concepts.

In this program you will focus on:
- innovative fashion design
- advanced creative skills
- conceptual thinking
- critical analysis and practical expertise to support original fashion ideas
- depth of research for proposed design opportunities.

This program focuses on the balance between conceptual and industry-relevant fashion design through the research and development of innovative and original fashion design practice.

Each year, students are selected to showcase in national and international awards and events. At the 2014 Virgin Australia Melbourne Fashion Festival seven of the twelve students showcased from across Australia were from RMIT’s fashion design degree.

Graduates work in design roles in high-profile fashion companies including Alexander McQueen, Calvin Klein International, Dior, Louis Vuitton, Vivienne Westwood, Country Road and Sportsgirl.

What You Will Study

A key focus of this program is the immersive and unique studio experiences, which challenge you to develop innovative responses to fashion.

You will engage with case studies, problem-based learning and reflective techniques such as blogs and design journals. You will learn how to constructively critique your own work and that of others.

Industry Connections

You will interact with members of the Australian and international fashion industries. External experts are regularly engaged as guest lecturers.

Internship opportunities are available in fourth year with local or overseas companies. Past students have interned for:
- Dior
- Marc Jacobs
- Vivienne Westwood
- Country Road
- Romance Was Born
- Toni Maticevski.

Connect with industry at events including:
- Melbourne Spring Fashion Week
- Australian Fashion Week (AFW)
- Virgin Australia Melbourne Fashion Festival.

Gain global recognition in local and international competitions including:
- Melbourne Fashion Festival National Graduate Showcase
- Australasian Graduate of the Year Awards
- Australians in New York Fashion Foundation
- Mittelmoda in Italy.

Career

Many graduates start their own independent design practice, while others prefer to work as part of a design team, often for high-profile fashion labels such as Louis Vuitton, Calvin Klein and Viktor & Rolf.

Graduates are employed as:
- designers
- pattern designers
- illustrators
- trend forecasters
- stylists
- fashion bloggers and journalists.

Professional Recognition

You are able to join the Design Institute of Australia (DIA) as a student member while studying.

Global Opportunities

The program connects you with the best design schools from around the world. Students are currently on exchange in London, New York, Toronto, Hong Kong and Amsterdam.

Entry Requirements

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of RMIT’s Associate Degree in Fashion Design and Technology with a minimum GPA of 3 (DI 70-79) are given automatic entry into the Bachelor of Fashion (Design) (Honours) and are granted exemptions of up to one year.

Student Profile

“I am excited and honoured to be the first recipient of the Forever New Scholarship. It is an incredible opportunity and I feel blessed to have been chosen."

Anna won the inaugural $20,000 Forever New Scholarship, including a 12-month employment offer with Forever New design team.

Anna Pipkorn
Bachelor of Fashion (Design) (Honours)

Backstage at Melbourne Spring Fashion Week. RMIT students present their collections on the only runway dedicated solely to one educational institute.
Bachelor of Fashion (Design Technology)

RMIT Code: BP211 ........................................ FT1 – V
2015 Clearly-in ATAR: ........................................... RC
www.rmit.edu.au/programs/bp211 BRUNSWICK CAMPUS

This program provides the technical and professional knowledge and capabilities to work as a fashion designer and fashion product developer within the global fashion industry.

This one-year degree is offered to applicants who directly articulate from RMIT’s two-year Associate Degree in Fashion Design and Technology or applicants who have an equivalent qualification.

You will focus on:

— expanding your knowledge of product development and design knowledge relevant to fashion industry needs
— advanced pattern cutting and associated manufacturing techniques
— advanced fashion industry digital design applications
— fashion industry management expertise
— depth of research for proposed fashion industry opportunities

Through this program you will expand on methods of researching, designing, pattern cutting and garment realisation to achieve finished fashion concepts relevant to industry needs. You will gain an in-depth knowledge of how the global fashion system operates and how you can work effectively within it.

What You Will Study

This one-year program is highly practical. Your major project will focus on specialised areas of fashion including evening wear, lingerie, children’s wear, menswear and sportswear.

Advanced pattern technology provides a progressive understanding of pattern design principles. You will develop the ability to produce complex patterns using manual and computer-aided manufacturing (CAM) technology, including body scan technology. Computer-aided design and manufacturing technology (fashion and textiles) gives you advanced knowledge of product design and development within the fashion industry.

Management courses provide you with an understanding of social, sustainability and international issues related to production management for onshore and offshore environments.

Industry Connections

RMIT University is committed to providing you with an education that strongly links formal learning with professional practice.

You will connect with key industry figures from major Australian and international companies through exhibitions, industry events and special public lectures.

You will work with these key industry figures on your major project to:

— research and develop commercial industry briefs
— produce a collection that will be showcased at a graduate runway show to major players in the fashion and textiles industries.

Career

You will graduate with high-level skills in industry-relevant fashion design and expert skills in specialist pattern making, managing design and product development.

Graduates work in leading Australian and international fashion organisations in:

— fashion design
— product development
— pattern design
— grading
— production management
— quality assurance and control
— offshore production management
— specification coordination
— garment technology.

Professional Recognition

This program is recognised and supported by Manufacturing Skills Australia (MSA).

Wonderlust created by Louisa Ramsay is a men’s and women’s evening wear collection made using silk, wool and cotton. The collection is inspired by the angular architecture of Japan’s Naoshima island.

Global Opportunities

You will have the opportunity to participate in international study tours, work experience or exchanges, which range in duration from two weeks to one semester.

Entry Requirements

Prerequisite

RMIT Associate Degree in Fashion Design and Technology or RMIT Diploma of Applied Fashion Design and Technology or equivalent.

Selection Tasks

There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

Pathways

This program is a pathway from the Associate Degree in Fashion Design and Technology.

Graduates may also undertake the Master of Fashion and Textiles by coursework.

Student Profile

Graduate Caitlin Holstock’s Dreamtime inspired design was chosen to represent Australia at the 2014 Miss Universe contest.

Miss Australia, Tegan Martin wore the gown, which is based on indigenous art painted in the late 19th century, at the USA finals.

Caitlin, whose costume design beat the three other finalists, said “to have my design chosen to represent Australia really is a dream come true.”

Tegan Martin (left) and winning designer Caitlin Holstock.
Bachelor of Fashion (Merchandise Management)

RMIT Code: BP310
2015 Clear-in ATAR: N/A
www.rmit.edu.au/programs/bp310

This program provides you with the management, entrepreneurial and business knowledge and capabilities to work as a manager in retail, merchandising, buying and planning in large-scale fashion operations, within the global fashion industry.

This one-year degree is offered to applicants who directly articulate from RMIT’s two-year Associate Degree in Fashion and Textiles Merchandising or applicants who have an equivalent qualification.

In this program you will focus on:
- expanding your knowledge relevant to industry needs related to merchandising, planning and buying
- management and marketing strategies within the global fashion system
- global and local supply chains and how you can lead within them
- depth of research for proposed fashion industry opportunities
- developing your strategic capabilities to enable you to manage fashion enterprises.

Through this program you will develop advanced methods of researching, merchandising, planning and collection planning to achieve commercial success, relevant to industry needs. You will gain an in-depth knowledge of the operation of national and global fashion systems and how you can work effectively within these systems.

What You Will Study

This one-year program is highly practical. You will be given industry-driven briefs that focus on fashion planning, merchandising and retail issues in Australia and overseas.

You will interact with leading industry figures on your major research project, as well as studying the local and international application of fashion merchandising associated with consumer demand for fashion and related products.

You will develop strategies for an increasingly competitive fashion and textiles global marketing environment and learn how planning, implementation and control issues can lead to strategic action.

Specific topics include:
- global marketing and merchandising trends and systems
- fashion retail management
- strategic management tools and perspectives
- fashion product and customer market analysis
- industry-relevant research and how to apply it for creative solutions
- product, price, promotion and distribution decisions at a strategic level
- advanced knowledge and understanding of innovation in fashion retail
- social, international and sustainability issues related to supply chain management for national and international markets.

Industry Connections

As part of your major project studies, you will undertake industry research and develop commercial industry briefs with major Australian companies. You will attend lectures and forums by industry professionals.

You will also connect with key industry figures from major Australian and international companies through industry events and special public lectures.

Career

Fashion merchandisers influence retail businesses’ purchasing, marketing and financial decisions.

Graduates are employed in:
- advertising and marketing fashion
- brand management in fashion
- international trade
- merchandise analysis and planning
- product development and management
- range coordination
- retail buying and management
- sales management.

Global Opportunities

You will have the opportunity to participate in international study tours, work experience or exchanges, which range in duration from two weeks to one semester.

Entry requirements

Prerequisites

RMIT Associate Degree in Fashion and Textiles Merchandising or RMIT Advanced Diploma of Fashion and Textiles Merchandising or equivalent.

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of the Bachelor of Fashion (Merchandise Management) can apply to continue their professional development in the Master of Fashion and Textiles (by coursework).

Vietnam Study Tour

In 2014, students participated in a 10-day Vietnam study tour, based in Ho Chi Minh City. The project allowed them to undertake a research project for a local company, the French fashion brand SONG, a lifestyle label inspired by fine handmade Vietnam traditions.

The tour gave students an invaluable experience of Vietnam’s fashion industry, the supply chain and allowed them to establish industry connections through the partnerships developed by RMIT.

The students gained insights into potential employment opportunities, career directions and completed their major research project, presenting their recommendations to the owners and management of the fashion brand.
Associate Degree in Fashion Design and Technology

RMIT Code: AD014
2015 Clearly-in ATAR: RC
www.rmit.edu.au/programs/ad014

Study design, pattern making and cutting-edge technology to produce everything from ready-to-wear to made-to-measure fashion.

With a focus on design and technology, you will develop your creative and technical skills while working closely with the fashion industry, blending theory with practice through a series of industry-driven and live international projects.

You will learn about:
- specifications
- technical development
- computer-aided design (CAD)
- logistics
- technology
- design
- global market.

You will gain the skills and knowledge you need to work locally or internationally as part of a design team or to start your own business.

You will work on design briefs from local and international companies such as Adidas, Cotton On and Nobody jeans, working to specifications relating to demographic, colour, fabric, trends and budget.

What You Will Study
You will work in state-of-the-art fashion design studios and in simulated industry workrooms. These authentic fashion studio settings enable you to produce your designs using industrial sewing machines and specialty equipment.

Industry Connections
You will also connect with key industry figures from major Australian and international companies through exhibitions, industry events and public lectures.

The second year work placement scheme offers hands-on experience working with key people in the global fashion industry.

Students have worked with Gwendolyne, Akira Isogawa, Pacific Brands, Country Road, Forever New, Cotton On, Adidas, Marianna Hardwicke, Alpha60, Zimmerman, Myer and Jeanwest.

Career
This program provides you with high-level skills in fashion design and expert skills in specialist pattern making, managing design and product development.

Graduates of this program have found employment with leading fashion organisations in Australia and overseas as:
- designers
- pattern makers and graders
- product developers
- quality assurance officers
- illustrators
- small fashion business owners/operators.

Professional Recognition
Current students and graduates can apply for membership to the:
- Fashion Technician Association Australia (FTAA)
- Design Institute of Australia (DIA).

You are able to join the Design Institute of Australia (DIA) as a student member while studying.

Global Opportunities
International study experiences range from two weeks to an entire semester.

A highlight is the Paris tour where you will explore Paris fashion houses, galleries and attend lectures at our partner universities in France.

Students have studied at:
- AMFI, Netherlands
- Fashion Institute of Technology, New York
- University of Salford, UK
- FIDM, LA in the US
- Ryerson University, Canada.

Entry requirements
Prerequisites
Units 3 and 4 – a study score of at least 20 in any English (except EAL) or at least 25 in English (EAL).

What is an Associate Degree?
An associate degree is a two-year university qualification that is taught in a vocational setting.

Associate degree students graduate with industry-ready skills to enter the workforce, and can continue on to further study towards a related bachelor degree.

Student Profile
Second-year Associate Degree in Fashion Design and Technology students Emily Foenander and Fazilet Cayli were recently awarded a prestigious scholarship from fashion business Expedition Apparel. The scholarship includes a personalised trip to China, allowing the winners to forge industry connections and learn about the country’s manufacturing processes.

“It’s a once in a lifetime opportunity to experience the industry and see how the offshore processing works.” said Emily.

Scholarship recipients Emily Foenander (left) and Fazilet Cayli (right), with Expedition Apparel CEO Peter Thompson (centre).
Associate Degree in Fashion and Textile Merchandising

This program is the perfect blend of creativity and business. Its international focus helps you pursue a global career in buying, product development, fashion marketing, retail management, retail planning and allocation.

You will learn how to develop, analyse and implement product and brand strategies; explore buying and merchandising practices; and plan and execute successful retail strategies.

You will bring fashion from around the globe to the local retail outlet.

A major highlight of this program is working in teams on industry-based projects such as the Young Essentials Project (YEP) with some of the biggest names in fashion, including Sportsrgrl, Country Road, Myer and Bardot Fashion Australia. Throughout these projects you will work with and be mentored by fashion industry professionals.

If you are both creative and business minded, enjoy fashion and thrive on challenges, this program will help you develop your potential and achieve your goals.

What You Will Study

You will study with experienced teachers who are connected with major industry players such as Hugo Boss, French Connection, Calvin Klein, David Jones, Myer and Country Road.

This program provides you with the opportunity to work on real-life briefs such as the Young Essentials Project (YEP). Winning YEP teams have had their collections placed into production and sold in Australia and overseas.

You will have the opportunity to study at some of the best overseas institutions and attend study tours to Europe, America and China.

Year One

You will study textiles, product development, marketing, supply chain, fashion mathematics, visual merchandising and computer skills and apply them to an industry-based project.

Year Two

You will develop advanced level skills in computer-aided design, product development and supply chain.

This program develops the skills and abilities that industry seeks in a graduate, including self-management, problem solving, research and analysis.

Industry Connections

RMIT University is committed to providing you with an education that strongly links formal learning with professional or vocational practice. You will learn from experienced staff who are globally connected.

A number of staff still work part-time in industry.

Career

Graduates of this program are currently employed by major companies including Hugo Boss, French Connection, Calvin Klein, David Jones, Myer, Country Road, Mitch Dowd, Sportsgirl, Just Jeans, and Spotlight.

Fashion merchandisers influence retail businesses’ purchasing, advertising and financial decisions.

You may find employment as a:

- product developer
- assistant buyer
- range coordinator
- store manager
- visual merchandiser
- marketer
- design assistant
- quality assurance officer.

Graduates of this program have also developed their own fashion labels and boutique businesses.

Professional Recognition

This program is recognised and supported by the Australian Light Manufacturing and Training Advisory Board (ALMATAB).

Global Opportunities

You will have the opportunity to undertake study tours, international internships and exchange programs at some of the best overseas institutions including:

- London College of Fashion
- Fashion Institute of Technology (New York)
- The Hong Kong Polytechnic University.

You will also have the opportunity to take on a global internship in China, Vietnam and Sri Lanka. You may work in the buying offices of major retail companies such as Myer, Target and Kmart, and experience their manufacturing and supply chain operations.

What is an Associate Degree?

An associate degree is a two-year university qualification that is taught in a vocational setting.

Associate degree students graduate with industry-ready skills to enter the workforce, and can continue on to further study towards a related bachelor degree.

Student Profile

Kirby Lin completed a two-week internship at Kmart’s Shanghai offices working with the Quality Assurance and Merchandising Apparel teams.

“I enjoyed working with the teams every day. I learnt so much and gained valuable first-hand experience about the production and sourcing process.”

Kirby Lin
Associate Degree in Fashion and Textile Merchandising
Diploma of Textile Design and Development Certificate IV in Textile Design and Development

RMIT Code: C5213 (Diploma) - FT1 – V or P
RMIT Code: C4218 (Cert IV) - FT1 or PT3 – V or P
National Course Code: LMT50507 (Diploma)
LMT41107 (Cert IV)
www.rmit.edu.au/programs/c5213 BRUNSWICK CAMPUS

This practical, hands-on, studio-based program gives you access to the latest facilities and industry-connected instructors to undertake project briefs.

You will start your journey in the Certificate IV program where you will develop skills in drawing, painting and illustration, design and concept development and textile history and contemporary practice. You will present your concepts using computer-aided design techniques.

In the diploma stage of the program you will develop sophisticated skills and expertise in colour, drawing, design and computing, enabling you to plan, develop and produce screen-printed, machine-knitted or woven fabrics for a variety of applications.

You will create experimental textile samples using a range of materials and processes, including dye technologies, digital printing, laser cutting and fabric manipulation.

With a focus on industry-based projects you will work with major and independent Australian and international companies, giving you the opportunity to be involved in developing a collection of textiles to technical and market specifications.

What You Will Study

You will study in the latest facilities with globally connected and industry-experienced teachers, undertaking hands-on work with fabrics and textiles, exploring traditional skills, new technologies and computer systems.

Industry Connections

In the certificate IV stage you will learn the skills and knowledge required to design textiles in a professional environment. On completion, you can continue to diploma level where you will undertake a range of industry briefs that provide practical work experience.

Industry representatives provide direct feedback on market viability and design outcome. This gives you first-hand experience of presenting work to a professional audience.

In the past students have worked with:
- Matt Bags
- The Wall Sticker Company
- Basford Brands
- Print Ink
- Ink & Spindle.

Students also participate in trade shows, exhibitions and design awards.

Career

As a textile designer, you will create designs for knitted, woven and printed fabrics or textile products for a range of contexts, including fashion, interiors, homewares, craft and other commercial applications.

You can also work with graphics, packaging, greetings cards, ceramics, wrapping and wallpaper.

Graduates can work as:
- textile design assistants
- knitters, weavers and screen printers
- fabric wholesalers
- studio assistants in design consultancies, screen printing companies and textile manufacturing companies producing woven and knitted fabrics.

Professional Recognition

This program is recognised and supported by the Textile, Clothing and Footwear Industries Training Accreditation Board.

Textile design is a specialised form of industrial design (ANZSCO 232312).

Entry Requirements

Prerequisites
None

Selection Tasks
There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

Paths

You will be admitted to the certificate IV level of the training package and upon successful completion you can apply to study the next qualification (diploma).

On completion of the diploma, graduates can complete further study and apply for exemptions from the Bachelor of Arts (Textile Design).

Student Profile

Sharon Clues’ winning t-shirt design for the H&M Australia competition was offered as a gift with purchase during the H&M launch. Sharon also received a $1000 cash prize, tickets to the H&M Australia VIP launch party and a $1000 H&M shopping spree.

“It’s amazing to have my work recognised and showcased by a major global retailer. The benefits for my design career are enormous.”

H&M’s Creative Advisor, Margareta van den Bosch said that “RMIT is definitely producing local talent capable of expressing a high-level global design aesthetic.”

Sharon Clues
Diploma of Textile Design and Development

Legends
V – VTAC | D – RMIT Direct | S – RMIT School | T – Selection task | FT – Full-time (years) | PT – Part-time (years) | PTA – Part-time available | N/A – Not available | RC – A range of selection criteria applied
Certificate IV in Custom Made Footwear

RMIT Code: C4238 ................................. FT1 – .................................
National Course Code: LMT40407
www.rmit.edu.au/programs/c4238
BRUNSWICK CAMPUS

Footwear designers use their imagination and skill to conceptualise, design, create and showcase their shoe designs, working independently or in a team.

In the right hands, a shoe can be a work of art. This program will help you forge your path in the footwear industry.

Over one year of study, you will develop technical and practical skills to produce high-level custom-made footwear, focusing on design, patterns, manufacturing and the presentation of finished design ideas.

You will develop freehand and computer-aided design sketches and technical drawings of your shoe designs and create prototypes using your knowledge of patterns and footwear construction.

Local students can take this program as a traineeship. Contact the School of Fashion and Textiles on 03 9925 9102 for details.

What You Will Study
You will study in the latest facilities in a simulated industry environment, learning from industry-experienced teachers who have up-to-date knowledge of the market and the latest trends and innovations.

During this one-year program, you will learn:
— to produce working patterns
— to correctly use components in footwear construction
— to use leather and synthetic materials to construct custom-made footwear.
— computer-aided design
— product development
— technical information.
You will study in a studio environment working with a range of specialised equipment including:
— sewing machines
— combination finishers
— leather splitting machines
— clicking press
— laboratory testing machines.

Industry Connections
You will connect with key people from the Australian and international footwear and fashion industries such as Texon Oz, Pacific Brands and Cotton On. These connections provide you with current industry information and trends.

Opportunities may include:
— student workshops with renowned bespoke shoemakers
— visits to footwear manufacturers and suppliers
— an end of year graduate exhibition to industry
— work experience with renowned companies such as R.M. Williams and Pendragon Shoes.

Career
Graduates may enter the industry as an assistant and progress to a head footwear designer within a large company. Head footwear designers lead large design teams and travel or conduct market research to gain insight into current trends.

A number of graduates currently own and operate their own footwear design businesses.

Other graduates work as:
— designers
— product developers
— production/quality controllers
— supply chain managers and technical officers.

Global Opportunities
Students have the opportunity to join the fashion and textiles merchandising students on the annual study tour to China. The aim of the tour is to study supply chain and cultural awareness for all fashion related areas, including footwear.

Entry Requirements
Prerequisites
None

Selection Tasks
There are selection tasks for this program.
Please refer to VTAC for full details on selection requirements.

Pathways
Currently there are no formal or direct pathways to other programs. Students may wish to start their own custom-made footwear business.

Many students choose to continue their studies in RMIT’s Fashion and Textiles diploma, associate degree or degree programs.

Student Profile
Aleksandra Miletic showcases her final collection at the Industry Exhibition. Her silver foiled Oxfords with toe cap proved very popular on the night. But it was her dark blue embossed print, wedge sandals with ankle strap featuring black ostrich feathers, coupled with her matching leather high heeled stiletto pump and satin ankle ribbon that really had people talking.

Aleksandra Miletic
Certificate IV in Custom Made Footwear
Certificate IV in Fashion and Textiles Merchandising

RMIT Code: C4219 ........................ PT3 – D or V .................................
National Course Code: LMT41207
www.rmit.edu.au/programs/c4219  BRUNSWICK CAMPUS

Succeed as a retail professional in the rapidly evolving fashion industry. This program’s global focus will provide you with a vast array of career opportunities in this exciting industry.

As a fashion merchandiser you will be part of a team that shapes the looks and trends of Australian fashion. You will consult with retail outlets, boutiques and department stores, attend fashion shows and travel the world in order to make the most stylish and profitable selections.

You will develop skills to enable you to understand the current market and contribute to successful fashion retail businesses.

What You Will Study
This program gives you direct insight and experience into the global fashion and textiles industries.
You will study at RMIT’s Brunswick campus with teachers who have been, or are currently working in industry and have up-to-date knowledge of the market and the latest trends and innovations.
You will undertake hands-on work with fabrics and textiles, and explore technology and computer systems used in textile clothing and footwear industries. You will learn through tutorials, presentations and group discussions.

This program is delivered over three years through part-time evening classes. It focuses on practical skills and theories relating to:

- fashion product ranging
- pattern development
- fashion marketing
- textiles
- visual merchandising
- fashion supply chain
- CAD/IT
- sustainability.

Classes are held Monday to Thursday evenings for two to three hours per evening. You can choose which evenings you wish to attend.

The program includes:
- tutorials
- case studies
- industry field visits
- problem-solving activities
- presentations
- group-based learning.

Industry Connections
You will learn from experienced staff who are globally connected. A number of staff divide their time between teaching and working in industry.
You can continue to the Associate Degree in Fashion and Textile Merchandising where you will undertake a range of work experience projects with companies such as Country Road, Sportsgirl and Target.

Career
Graduates work in diverse and exciting areas in the fashion, textile and clothing industries. You may find employment as a:

- product developer
- assistant buyer
- sales representative
- range coordinator
- store manager
- service assistant
- visual merchandiser
- marketing assistant
- design assistant
- quality assurance officer
- production assistant.

RMIT graduates are currently employed by major organisations such as Hugo Boss, French Connection, Calvin Klein, David Jones, Myer, Country Road, Sussan, Jockey Australia, Mitch Dowd, Kmart, Sportsgirl, Diana Ferrari, Target, Just Jeans, Jag, and Spotlight.

Professional Recognition
This program is recognised and supported by the Australian Light Manufacturing and Training Advisory Board (ALMATAB).

Entry Requirements
Prerequisites
None
Selection Tasks
There are selection tasks for this program.
Please refer to VTAC for full details on selection requirements.
Pathways
Graduates can apply to study the Associate Degree in Fashion and Textile Merchandising.
Bachelor of Arts (Fine Art)

RMIT Code: BP201 .......................... FT3 – V
2015 Clearly-in ATAR: .................................. RC
www.rmit.edu.au/programs/bp201 CITY CAMPUS

Develop a specialised art practice studying in a dynamic, critical and interdisciplinary environment.

This is an interdisciplinary, practice-based fine art program offering studies in a broad range of specialised areas, including:

- expanded studio practice – drawing, media arts, painting
- object-based practice – ceramics, gold and silversmithing
- print imaging practice – fine art photography, printmaking
- sculpture, sound and spatial practice – sculpture, sound.

Exploring art through studio practice is central to the program. You will develop a range of practical, conceptual and technical skills to enable you to evaluate different approaches to your own practice, or to further your understanding of the creative industries.

Studio courses are taught by high-profile practising artists and are complemented by integrated studies in the history and theory of art. The program offers flexible study options.

Many of our staff and alumni have won prestigious national and international awards, with staff regularly exhibiting in local, national and international galleries and venues.

What You Will Study

The program allows you to refine your practice and supports interdisciplinary studies across a range of courses.

The program structure allows you to develop an individual approach to making art through the exploration of materials, media and approaches including:

- ceramics
- drawing
- experimental animation
- gold and silversmithing
- installation practice
- painting
- performance art
- photography
- printmaking
- public art
- sculpture
- sound art
- sound design
- video art.

Year One

You will discover and develop your skills to assist in the investigation of ideas and creative interpretations.

Year Two

You will experiment within a framework of self-directed projects, supported by courses designed to further your conceptual, technical and critical thinking skills. Student exchange opportunities exist for second year students.

Year Three

You will consolidate a professional practice through the development of individualised projects, supported by critical reflection and feedback in a supportive studio environment. You will begin to determine, through your engagement with studio practice, your future in the creative industries.

Industry Connections

RMIT works with a network of artists, curators, galleries and creative industries, both local and international, to support your studies.

During the course of the program, formal opportunities exist for you to integrate into your studies hands-on experience at local partner institutions, galleries and organisations.

You will also have the opportunity to showcase your work at exhibitions throughout the year.

Career

The arts and creative industries continue to grow in Melbourne due to increased interest and government support. Funding opportunities remain ample, and established institutions including Federation Square, Australian Centre for Contemporary Art (ACCA) and the National Gallery of Victoria (NGV), combined with growing commercial and artist-run spaces, provide exciting opportunities for graduates.

Professional Recognition

The program is recognised by national and international institutions and support organisations as a bachelor degree in fine art.

Global Opportunities

The School of Art is globally connected. Study tours to New York and Europe are offered as electives or students can choose to do a semester exchange overseas. As a result of RMIT’s international connections, students have access to international academics and artists who feature as guest lecturers and artists in residence throughout the year. Many graduates are now working overseas.

Student Profile

In 2014 RMIT graduate Katie Collins was awarded the international Marzee Graduate Prize for her innovative jewellery design with her work presented in an exhibition in The Netherlands.

Work by more than 70 graduates from 33 institutions in 18 countries was on display in the exhibition, with the Marzee Graduate Prize awarded to just six graduates.

Katie Collins
Bachelor of Arts (Fine Art) (Honours)

Honours

RMIT offers a Bachelor of Arts (Fine Art) (Honours) degree.


LEGEND
V – VTAC | S – RMIT Direct | P – RMIT School | S – Selection task | FT – Full-time (years) | PT – Part-time (years) | PTA – Part-time available | N/A – Not available | RC – A range of selection criteria applied

Mark art not war – Test pilot etching and screen printing on steel by Ying Huang, Bachelor of Fine Arts (Honours) student.

ART LAB mixed media by Luke Boslem (Sculpture, Sound and Spatial Practice)
Diploma of Visual Arts
Advanced Diploma of Visual Arts

RMIT Code: C5308 (Dip) ....................... FT1 – X
....................................................... PT2 – X or V
RMIT Code: C6128 (Adv Dip) ....................... FT1 – X
....................................................... PT2 – X or V

National Course Code: CUV50111 (Dip)
CUV60211 (Adv Dip)
www.rmit.edu.au/programs/c5308

CITY CAMPUS

An innovative and challenging program that combines a strong foundation in studio practice and knowledge. You will develop your skills and knowledge in a range of specialisations, leading to a strong personal philosophy and aesthetic.

Entry Requirements

**Prerequisites**

None

**Selection Tasks**

None

**Pathways**

Graduates of the Diploma of Visual Arts can progress to the Advanced Diploma of Visual Arts. Graduates who complete both the Diploma of Visual Arts and the Advanced Diploma of Visual Arts may apply for exemptions in the Bachelor of Arts (Fine Arts). Pathways are also available for further study in:

- creative media
- curatorial studies
- art education
- community arts
- arts therapy.

**Career**

You will have the knowledge and confidence to shape your future as a self-employed artist, practitioner, as a paid employee in the visual arts, business, or as a high-level support staff member in an arts-related industry.

**Industry Connections**

Many of the teaching staff within the program are practising artists with extensive industry experience and networks, which will enrich your learning experience.

RMIT has close links with industry, including the City of Melbourne and the Gertrude Street Projection Festival. This gives you the opportunity to work with industry on projects such as public art, exhibitions and community-based projects.

### What You Will Study

**Diploma**

In your diploma year, you will learn the skills necessary to be competent in working to a brief and producing works of art. You will also learn more about the arts industry in general. The core courses in the first year are:

- establish and maintain safe professional practice
- prepare for sustainable professional practice
- analyse cultural history and theory
- refine drawing
- realise a body of creative work
- present a body of your own creative work.

You must also select three studio specialisations from:

- digital art
- painting
- printmaking
- public art
- sculpture.

**Advanced Diploma**

The advanced diploma allows you to further investigate your creative practice with a more specialised focus. You will undertake independent studio practice and develop a wide-range of highly specialised technical, creative and conceptual skills and knowledge.

On completion of this year, you will have developed a strong personal philosophy and aesthetic that demonstrates an understanding of visual arts and contemporary art practice.

You must select two studio specialisations from:

- digital art
- painting
- printmaking
- public art
- sculpture.

You will learn from teaching staff who are professional practising artists in the above study areas.

You will also showcase your work at the graduate exhibition.

**Global Opportunities**

You will have the opportunity to attend talks, workshops and exhibitions by international artists through our International Artists In Residence (IAR) program. The School of Art Galleries supports the IAR program and you are encouraged to become actively involved in order to gain a greater understanding of the industry.

**Selection Tasks**

None

**Prerequisites**

Entry Requirements

### Pathways

Graduates of the Diploma of Visual Arts can progress to the Advanced Diploma of Visual Arts. Graduates who complete both the Diploma of Visual Arts and the Advanced Diploma of Visual Arts may apply for exemptions in the Bachelor of Arts (Fine Arts). Pathways are also available for further study in:

- creative media
- curatorial studies
- art education
- community arts
- arts therapy.

**Legend**

- VTAC
- RMIT Direct
- RMIT School
-Selection task
- FT – Full-time (years)
- PT – Part-time (years)
- PTA – Part-time available
-N/A – Not available
-RC – A range of selection criteria applied

**Clarity of Purpose**

, oil on canvas, by Andrea Sinclair was a finalist in the Doug Moran National Portrait Prize in 2014.
Looking to develop hands-on practical artistic skills? This one-semester program will help you create a professional folio and prepare you for further study.

In this practical, studio-based program, you will gain broad knowledge across a range of art methods from teachers who are nationally renowned practicing artists.

You will explore diverse approaches to art making, art theory, art self-development and portfolio creation.

With a strong focus on exhibition practice and hands-on experience in the arts, you will develop key connections with industry, artists and local galleries.

The program is offered midyear. It is run over six months from July to December. Once you have completed this certificate IV, you will gain entry into the Diploma of Visual Arts.

What You Will Study

The focus of this program is to develop and support you in all facets of the visual arts. The program also serves as the first step into RMIT's School of Art.

This program is ideal for those wishing to gain foundation level skills in visual arts, including:

- secondary school leavers
- Year 12 students
- clients who would like to develop a portfolio to enter into higher education/vocational education
- clients who have missed a place in vocational education or higher education.

The program will have you creating a folio as well as giving you a solid introduction to the arts industry. You will develop skills in:

- art theory
- digital imaging
- drawing
- painting
- printmaking
- public art
- sculpture.

You will be able to use your portfolio of artwork to apply for further study or to seek work in the visual arts industry. You will be assessed through individual portfolios, oral and written tasks. You will need to demonstrate competency in 15 units to complete this program. The competency units are in clusters and individual units.

Industry Connections

Many of the teaching staff within the program are practicing arts professionals with extensive industry experience and networks, which will enrich your learning experience. Teachers are strongly encouraged to maintain their links with industry.

We are committed to providing you with an education that strongly links formal learning with professional or vocational practice. Because of RMIT's close links with industry, you will have opportunities to work with industry on projects such as public art, exhibitions and community-based projects.

In addition, the program makes regular use of outside industry experts as guest speakers to ensure you are exposed to current developments in the arts.

The regular use of sessional teaching staff also provides you with exposure to current industry practitioners. Within the program and on your own initiative, you are encouraged to visit galleries and museums.

Career

Careers in the art industry are broad and encompass a variety of skills. Through this program, you will be equipped to apply for a variety of jobs in an industry that is growing due to increased government funding for projects.

The goals of artists is to exhibit and sell their work. Artists can be employed in a number of areas, including self-employment, project-based work, in schools, councils and government organisations, public project and commission-based work and as artists in residence. Artists may work in private studios or collective artist-run spaces.

Entry Requirements

Prerequisites

None

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of this program are eligible for a place in the Diploma of Visual Arts.
Develop your digital art and design talents at RMIT to create characters, environments and worlds for platforms such as computers, consoles and mobile devices.

You will study in creative studio and workshop environments that encourage artistic and intellectual investigation. Strong industry connections will give you valuable workplace experience so you will graduate ready to work in this rapidly expanding field.

Bachelor of Computer Science (Games, Graphics and Digital Media stream available)

RMIT Code: BP094 .......................... FT3 or PT6 – V
2015 Clearly-in ATAR: ................................. 80.15
www.rmit.edu.au/programs/bp094 CITY CAMPUS

Gain the practical and theoretical knowledge and skills to build innovative software applications, such as those for iPads, Facebook, intelligent robots and more. You will graduate with excellent programming skills and the ability to design, implement and maintain complex software systems.

Prerequisites

Units 3 and 4 – a study score of at least 25 in one of Mathematical Methods (CAS) or Specialist Mathematics; and a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Bachelor of Design (Games, Graphics and Digital Media)

RMIT Code: BP203 .......................... FT3 – V
2015 Clearly-in ATAR: ................................. 80.40
www.rmit.edu.au/programs/bp203 CITY CAMPUS

Gain the practical and theoretical knowledge and skills to build innovative software applications, such as those for iPads, Facebook, intelligent robots and more. You will graduate with excellent programming skills and the ability to design, implement and maintain complex software systems.

Prerequisites

Units 3 and 4 – a study score of at least 25 in one of Mathematical Methods (CAS) or Specialist Mathematics; and a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Bachelor of Design (Animation and Interactive Media)

RMIT Code: BP203 .......................... FT3 – V
2015 Clearly-in ATAR: ................................. 80.15
www.rmit.edu.au/programs/bp203 CITY CAMPUS

Gain the practical and theoretical knowledge and skills to build innovative software applications, such as those for iPads, Facebook, intelligent robots and more. You will graduate with excellent programming skills and the ability to design, implement and maintain complex software systems.

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Bachelor of Design (Digital Media)

RMIT Code: BP309 .......................... FT3 – V
2015 Clearly-in ATAR: ................................. 72.15
www.rmit.edu.au/programs/bp309 CITY CAMPUS

This program will teach you to be a digital media specialist in screen design, time-based media or interactive media. You will focus on some of the core disciplines of the field, including visual effects and compositing, motion graphics, interactive media and design, sound design and digital media theory.

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Bachelor of Design (Games)

RMIT Code: BP214 .......................... FT3 – V
2015 Clearly-in ATAR: ................................. 80.15
www.rmit.edu.au/programs/bp214 CITY CAMPUS

This unique program provides specialist training in computer-generated design with particular emphasis on game studies and art practice. You will study design, narrative, imaging, modelling and animation (2D and 3D), concept art and game environments.

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Bachelor of Design (Animation and Interactive Media)

RMIT Code: BP203 .......................... FT3 – V
2015 Clearly-in ATAR: ................................. 80.40
www.rmit.edu.au/programs/bp203 CITY CAMPUS

Gain the practical and theoretical knowledge and skills to build innovative software applications, such as those for iPads, Facebook, intelligent robots and more. You will graduate with excellent programming skills and the ability to design, implement and maintain complex software systems.

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Bachelor of Information Technology (Games and Graphics Programming)

RMIT Code: BP215 .......................... FT3 – V
2015 Clearly-in ATAR: ................................. 80.40
www.rmit.edu.au/programs/bp215 CITY CAMPUS

A unique degree that mirrors the games design industry and gives you the chance to work with digital art teams to develop computer games and graphic software. Careers are available in the games and computer graphics industries or the general IT industry.

Prerequisites

Units 3 and 4 – a study score of at least 25 in one of Mathematical Methods (CAS) or Specialist Mathematics; and a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Diploma of Interactive Digital Media

Advanced Diploma of Screen and Media

RMIT Code: C5218 (Dip) .......................... FT1 – V
RMIT Code: C5687 (Adv Dip) .......................... FT1
National Course Code: CUF50207 (Dip) CUF60107 (Adv Dip)
www.rmit.edu.au/programs/c5218 CITY CAMPUS

Study advanced interactivity, concept development, games, group and independent productions and sound design while making important industry connections. Develop your aesthetic and technical abilities in the creative areas of design, media and art.

Prerequisites

None

Designed by Bachelor of Design (Games) students Sam Crisp, Marigold Bartlett, Adrienne Owen, Alex Perrin, Jamie Anderson.

The program mirrors the games design industry where students work in groups with artists and producers.

Dreaming Large designed by Bachelor of Design (Animation and Interactive Media) student Ben Ommundson.

Impossible Story designed by digital media student David Heath.

For more information, refer to the Communication and Digital Media interest area brochure.
Bachelor of Design (Communication Design)

RMIT Code: BP115 .................................. FT3 – V
2015 Clearly-in ATAR: ..................................... RC
www.rmit.edu.au/programs/bp115 CITY CAMPUS

Focusing on print, packaging, book, digital and screen-based design this program brings design, visual communication and strategy together to develop a sophisticated practice suited to creative and business professions.

Studying design in the Melbourne CBD gives you close access to galleries, studios and strong industry connections to help you release your creativity. This program employs staff with established industry networks and active business and creative partnerships, helping you to gain the skills you need to be industry-ready upon graduation.

As the program is the design program of choice in Victoria, you will learn skills alongside a strong selection of eager and talented peers in excellent studio-based facilities.

This degree prepares you, as a designer, to interact with highly creative people from various backgrounds. Throughout the degree you will develop skills in negotiating a consensus among participants with a range of interests in the design outcome. You will also learn how a visual strategy can contribute to all phases of the problem-solving process in any business.

What You Will Study

In the first two semesters, you are taught in a series of assigned sequential, interrelated projects, which cover a broad spectrum of communication design activities.

The following four semesters see you participate in a range of design and communication studios that support the sequential study pattern of this program.

Software delivery is taught in association with the design process, rather than in isolation. On completion of the degree your software knowledge will be of industry standard for print and digital media.

Major areas of study are:
- communication strategies
- conceptual thinking
- design process
- media
- publication
- strategic branding
- typography.

You can also undertake study in courses within other media, design and communication programs as electives or interdisciplinary projects.

Industry Connections

RMIT runs an internal mentor scheme and a number of industry events where students and design professionals work together on projects or professional practice.

The program maintains strong industry links and many opportunities exist for students to work with industry professionals.

You will work on projects with industry partners including:
- Australian Graphic Design Association (AGDA)
- Penguin Books
- Deloitte
- Kit Cosmetics
- Hardie Grant
- Jacky Winter Group
- ABC
- CFA
- Roger Seller
- de Bono Institute
- MECCA.

Career

RMIT communication design graduates are sought after by industry, with a high employment rate upon graduation. As RMIT students are taught strong business and strategy skills they are also employed in non-studio workplaces due to their ability to assist with the overall business strategy and service process.

Entry Requirements

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks

There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of the Diploma of Graphic Design and Associate Degree in Graphic Design may be eligible to apply for exemptions.

Student Profile

“RMIT’s design programs offered everything that I was looking for in my studies. I began studying in the Diploma of Graphic Design and am now completing my final year in the Bachelor of Design (Communication Design).

“The program has given me numerous opportunities to build on my skills, with a highlight being a study tour in Vietnam. This allowed me to experience first-hand working in a cross-cultural and cross-discipline environment, which was a great experience that’s helped me prepare for industry.”

Claudia Cafaro
Bachelor of Design (Communication Design)

Honours

RMIT offers a Bachelor of Media and Communication (Honours) degree.

Associate Degree in Graphic Design


The associate degree will enable you to work as a graphic designer. You may specialise in a number of fields including corporate identity, book and magazine layout, advertising, branding, packaging, web design, way-finding and exhibition design.

This program combines communication, design, technology and business. It will provide you with strong skills in finished art and design concept development, as well as in-depth knowledge of the design process. The program’s rigorous research and learning experiences will challenge you to develop a deeper level of critical thinking, enabling you to create high level and innovative design solutions and concepts.

You will explore many forms of visual and graphic communication, including:
- illustration
- computer-aided design
- typography
- packaging design
- books
- advertising
- publicity material
- social media.

You will also become competent in industry standard software including InDesign, Illustrator and Photoshop.

The focus of the second year is to give you a professional level of technical expertise, project management and teamwork skills, along with a clear understanding of industry business practices.

You will be qualified to take responsibility for the work of others in terms of establishing and monitoring systems to ensure the effective production of work.

What You Will Study

This program focuses on developing the ability to conceive, negotiate and realise design concepts for complex projects using sophisticated communication, organisational and project management skills.

Year One

You will be introduced to creative and applied typography and finished art and explore:
- drawing
- digital illustration
- typography
- packaging design
- books
- advertising
- publicity material
- social media.

You will also become competent in industry standard software including InDesign, Illustrator and Photoshop.

The focus of the second year is to give you a professional level of technical expertise, project management and teamwork skills, along with a clear understanding of industry business practices.

You will be qualified to take responsibility for the work of others in terms of establishing and monitoring systems to ensure the effective production of work.

Year Two

You will extend your creative thinking and problem-solving skills and:
- consolidate and extend your technical knowledge and skills
- develop your design language in graphics for the built environment, packaging and different communication devices
- produce a professional graphic portfolio to present to industry at the graduate exhibition.

You will engage in a number of individually directed projects and industry-set briefs, as well as work placement with design companies, agencies, print houses and studios. You will also have the opportunity to participate in an international study tour.

Industry Connections

In the first year, you will connect with leading local and international design companies through excursions, talks and competitions such as the Tudor Book cover competition and the Department of Justice postcard and brochure brief.

In the second year you will be engaged in work placement and connect with major design companies on industry projects. Past projects have included:
- Smiggle Illustration brief
- Fuji Xerox spot varnish project
- Oce paper sampler.

A graduate exhibition of portfolios is presented to industry at the end of the second year. Representatives review and provide you with individual feedback.

Career

You will graduate as a highly trained graphic designer, ready to start your own business or work for companies in Australia and overseas.

Graduates from this program are highly sought after work for companies in Australia and overseas. Graduates of the following program may be eligible to apply for exemptions:
- Certificate IV in Design
- Diploma of Graphic Design.

You can continue further studies after graduating, and gain exemptions in the following programs:
- Bachelor of Design (Digital Media)
- Bachelor of Design (Communication Design).

Entry Requirements

Prerequisites

Units 3 and 4 – a study score of at least 20 in any English (except EAL) or at least 25 in English (EAL).

Selection Tasks

There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of the following program may be eligible to apply for exemptions:
- Certificate IV in Design
- Diploma of Graphic Design.

You can continue further studies after graduating, and gain exemptions in the following programs:
- Bachelor of Design (Digital Media)
- Bachelor of Design (Communication Design).

What is an Associate Degree?

An associate degree is a two-year university qualification that is taught in a vocational setting.

Associate degree students graduate with industry-ready skills to enter the workforce, and can continue on to further study towards a related bachelor degree.
Diploma of Graphic Design
Advanced Diploma of Graphic Design

RMIT Code: C5316 (Dip) .................. FT1 – N/A
RMIT Code: C6127 (Adv-Dip) ................. FT1
National Course Code: CUV50911 (Dip)
CUV60411 (Adv-Dip)
www.rmit.edu.au/programs/c5316 BRUNSWICK CAMPUS

The diploma is your entry into the world of graphic design and prepares you for transition into the advanced diploma, from which you will graduate as a highly-trained digital or graphic designer, ready to work for local or overseas design companies.

The diploma provides you with a strong vocational focus that develops your technical expertise in finished art and typography, along with a thorough understanding of design concept development and the design process.

You will explore many forms of visual and graphic communication, including:

- illustration
- digital design
- typography
- calligraphy
- packaging design
- books
- advertising
- publicity material.

You will become competent in industry standard software including InDesign, Illustrator and Photoshop.

The focus of the second year (the advanced diploma) is to give you a professional level of technical expertise, project management and teamwork skills, along with a clear understanding of industry business practices.

You will be qualified to take responsibility for the work of others in terms of establishing and monitoring systems to ensure the effective production of work.

You must successfully complete the Diploma of Graphic Design before progressing to the Advanced Diploma of Graphic Design.

What You Will Study

You will be admitted into the entry level of the training package (the Diploma of Graphic Design) and upon successful completion of this qualification, you will apply to commence the Advanced Diploma of Graphic Design.

Year One – Diploma

You will be introduced to typography and finished art and explore:

- drawing
- illustration
- digital design
- reprographics and prepress
- design concept and theory
- copyright and ethical practice
- industry knowledge.

Year Two – Advanced Diploma

You will:

- consolidate your technical knowledge and skills
- develop your design language in graphics for the built environment, packaging and different communication devices
- produce a professional graphic portfolio to present to industry at the graduate exhibition.

This program focuses on developing highly specialised, technical, creative skills and knowledge in visual communication.

You will undertake work placement with leading design companies, agencies, print houses and studios as well as partake in a number of industry projects, and you will have the opportunity to participate in an international study tour.

Industry Connections

In the diploma year, you will connect with leading local and international design companies through excursions, talks and competitions such as the Tudor Book cover competition and the Department of Justice postcard and brochure brief.

In the advanced diploma you will be engaged in work placement, connecting with major design companies on industry projects. Past projects have included:

- Smiggle illustration brief
- Fuji Xerox spot varnish project
- Océ paper sampler.
A graduate exhibition of portfolios is presented to industry at the end of the second year. Representatives review and provide you with individual feedback.

Career

You will graduate as a highly trained graphic or digital designer, ready to start your own business or work for companies in Australia and overseas.

Graphic designers work in many different commercial and community contexts across both print and digital media.

As a graphic or digital designer you may work in areas such as:

- advertising and promotion
- art direction
- branding and corporate identity
- instructional design
- packaging
- signage
- web design.

Graduates from this program are highly sought after by agencies and design studios. You may also wish to undertake freelance or consultancy work or continue your studies in communication design.

Professional Recognition

You are able to join these organisations as a student member while studying,

- Australian Graphic Design Association (AGDA)
- Design Institute of Australia (DIA).

Entry Requirements

Prerequisites

None

Selection Tasks

There are selection tasks for this program.
Please refer to VTAC for full details on selection requirements.

Pathways

You can continue further studies after graduating, and gain exemptions in the:

- Bachelor of Design (Digital Media)
- Bachelor of Design (Communication Design).

LEGEND

V – VTAC | D – RMIT Direct | S – RMIT School | T – Selection task | FT – Full-time (years) | PT – Part-time (years) | PTA – Part-time available | N/A – Not available | RC – A range of selection criteria applied
Certificate IV in Design

RMIT Code: C4322 ................................. FT0.5 ➔ VT
National Course Code: CUV40311
www.rmit.edu.au/programs/c4322  BRUNSWICK CAMPUS

This entry level program will develop your design knowledge and skills and enable you to build a professionally strong folio in visual communication, creative thinking, 2D and 3D design.

Over six months of full time study, you will focus on the investigation and development of design projects and outcomes in a studio-based environment.

You will develop an individual folio of creative work that you can use to apply for higher levels of design study, or as an entry point into the workforce.

Studying individually and in groups, you will use the latest equipment and computer design programs.

You will be involved in design competitions and projects that reflect industry practice, and connect with people and ideas related to the design industries.

This program can add value to your existing career or provide you with a pathway into further study at diploma, associate degree and degree level.

What You Will Study
This program will help you develop knowledge and skills in:

— visual communication
— creative thinking
— 2D and 3D design.

You will focus on investigating and developing design projects in a studio environment. The focus of this program is to develop an individual folio of creative work that you can use when applying for further study or employment.

Full-time students are expected to attend 20 hours of classes over four days and undertake approximately 10 hours of extra study and research per week.

There are often concentrated periods of out-of-class work when assessments are due for submission.

Over six months you will study:

— media and drawing techniques
— typography
— 2D design and 3D techniques
— digital cameras, moving image and other technologies
— contemporary design practice and industry awareness.

This program will prepare you for further study in:

— graphic design
— communication design
— multimedia
— product design and visual merchandising
— interior and design and decoration
— building and furniture design
— advertising.

If you are currently working, this qualification will add value to your current and future career prospects.

Industry Connections
You will participate in industry-related projects and external design competitions that are set and reviewed by the design industry professionals.

Past students have worked with local government and traders to devise design solutions for Moreland Councils Adopt-a-tree program, and worked on creating a 70-metre mural featuring 40 artworks, displayed at the Heidelberg Graphic Equipment headquarters in Notting Hill.

Career
This program builds and develops your design skills so you can progress to higher studies or move into entry level positions in commercial, electronic and advertising design.

With further study, you can progress into a role as a junior graphic designer in the commercial, electronic and advertising industries.

This program gives you strong design skills to successfully continue your studies in other design areas, including:

— graphic design
— communication design
— product design
— furniture design
— building design
— interior design
— visual merchandising.

Professional Recognition
This program is a national qualification and is part of the CUV03 Visual Arts, Craft and Design Training Package developed by Industry Business Skills Australia.

Entry Requirements
Prerequisite
None

Selection Tasks
There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathway
Eligible graduates, subject to Grade Point Average of Competency with Credit (CCR) or Competency with Distinction (CDI), will be granted automatic entry in to the following programs:

Diplomas:
— Diploma of Graphic Design
— Diploma of Interior Design And Decoration
— Diploma of Product Design
— Diploma of Visual Merchandising

Advanced Diplomas:
— Advanced Diploma of Building Design (Architectural)

Associate Degrees:
— Associate Degree in Design (Furniture)
— Associate Degree in Graphic Design
— Associate Degree in Interior Decoration and Design.
The subjects on offer and the flexible degree structure of RMIT’s Bachelor of Industrial Design (Honours) really appealed to me. It was important to choose a degree that allowed me to pursue my specific design interests.

The workshop facilities are great; students have access to 3D printing, laser cutting, water jet and CNC machines, and plenty of other exciting and handy equipment. It is also inspiring to study in an environment alongside passionate students and staff who are so engaged in their practice.

I recently completed a design studio – Dirt Dreams – where we focused on batch production in slip-cast ceramics – using mould making and casting techniques. I learned valuable skills, which were implemented in creating finalised products ready for market. We merged contemporary technologies (CAD and 3D printing) with ancient techniques of ceramic production. The studio required an enormous amount of patience, composure and dedication. Overall, a process I learned a great deal from and truly enjoyed.

Jaide-Scarlet Begg
Bachelor of Industrial Design (Honours)
Bachelor of Industrial Design (Honours)

**RMIT Code:** BH104

**Entry Requirements**

- VTAC

2015 Clearly-in ATAR: 39.4


**City Campus**

Industrial designers invent, visualise, prototype and ultimately deliver design solutions to complex problems in the form of new products and services.

**RMIT industrial design is extremely diverse. From the air-powered O2 Pursuit motorcycle to smart ways to activate more sustainable production and consumption, RMIT is at the forefront of contemporary industrial design.**

From products, propositions and experiences to services, systems and modes of design practice, RMIT can offer you endless possibilities in the world of design.

**Working on practical problems, in industry and community contexts, with direction and feedback from experts, the program culminates in a year-long honours design research project.**

You will explore through design practice:

- commercial and aesthetically oriented approaches to product, transportation and furniture design
- the design of sustainable products, services and systems
- technologically and materially mediated interactions and experiences
- design as a mechanism for enabling social reform and cultural enrichment
- the possibilities of form, process and material in response to rapid technological advances
- the increasingly blurred intersections of our digital and material worlds
- design as a way to address the needs of clients, user groups and communities.

**What You Will Study**

**Design Studies and Professional Practice:** explores the contemporary industrial design landscape, its histories, theories, methods and issues.

**Specialist Knowledge and Skills:** provides practical learning in methods of design visualisation, representation and communication, and the material, manufacturing and technological constructs of industrial design practice.

**Design Studio:** the central and connective element of the curriculum provides a diverse suite of applied, industry-linked and research-integrated design project experiences.

**Honours Projects:** provide a space for undertaking a large self-directed design research project and the articulation of the breadth and depth of that project in a variety of the forms.

**Learning and Teaching**

RMIT offers a variety of learning and teaching approaches including lectures, seminars, studios, workshops, presentations, group discussions and syndicate work.

All programs are delivered in English. You will have access to online resources through the myRMIT student portal.

Ongoing assessment throughout the semester includes examinations, essays, reports, oral classes, presentations, group projects, research projects, laboratory projects and practical assignments.

**Year One**

Provides foundational exposures to the methods and nature of the designed form to the sociocultural and environmental factors of design and designing.

**Years Two and Three**

See an increase in the technical, technological, and contextual complexity by which design activity and its implications are to be considered. Multiple avenues of choice in industrial design practice are opened up by a variety of design studio, theory and elective topics from the program, as well as from other disciplines in the University.

**Year Four**

Provides the challenge of defining and demonstrating an area of professional engagement through a year-long, research-led and industry-engaged design project. This experience acts as a scaffold for entry into the profession and opens up opportunities beyond graduation.

**Industry Connections**

Through teaching, assessment and feedback industry practitioners will be involved in your development.

Student engagements recently included partnerships in the design and research departments of the following industries:

- automotive (Royal Enfield, Ford, Toyota, GMA Holden)
- technology (Philips, Spatial Architecture Information Laboratory)
- sustainability (Victorian Eco Innovation Lab, RMIT’s Centre for Design, Ecoinovators)
- government (City of Humen, Melbourne City Council)
- not-for-profit and community organisations (CERES, Diabetes Australia (Victoria), The Social Studio)
- cultural (Museum Victoria)
- industrial design consultancies (Charlwood Design, Catalyst, Urban Commons, Buro North)
- manufacturers (Crumpler, Knog, Planex).

**Career**

Graduates work as designers for product and manufacturing companies; in the consultancy, entertainment, education, cultural and services sectors; and for research institutions.

Cross-disciplinary designers work in emerging fields of design practice; others start and run their own design or product-producing businesses.

The program prepares graduates to undertake a master by research or PhD after successful completion of their bachelor honours program.

**Professional Recognition**

Design Institute of Australia – you are able to join as a student member while studying.

International Interaction Designers Association (ixDA) – students/graduates are eligible for membership.

Association of Women Industrial Designers (AWID) – students/graduates are eligible for membership.

**Global Opportunities**

You will have the opportunity to undertake an international study tour, exchange or design studio at a variety of locations global including India, China, South Korea and other centres of manufacturing.

**Entry Requirements**

**Prerequisites**

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

**Selection Tasks**

There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

**Pathways**

Honours is awarded to graduates of the four-year industrial design degree, based on their cumulative grade point average (GPA).

This program is a pathway from:

- Associate Degree in Design (Furniture)
- Diploma of Product Design.

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**Legend**

- VTAC
- RMIT Direct
- RMIT School
- Selection task
- FT - Full-time (years)
- PT - Part-time (years)
- PTA - Part-time available
- N/A - Not available
- RC - A range of selection criteria applied
Bachelor of Engineering (Mechanical Engineering) (Honours) and Bachelor of Industrial Design (Honours) double degree

RMIT Code: BH093 ....................... FT5* or PTA – D
2015 Clearly-in ATAR: ........................................ 92.80
www.rmit.edu.au/programs/bh093 CITY AND BUNDOORA CAMPUSES*

This mechanical engineering and industrial design program gives you the technical and creative skills to engage at a professional level with the design and development of advanced manufactured products.

Industrial design links industry and economy with people, culture, society and environment. Mechanical engineering involves the conversion and control of energy and motion in machinery and systems.

Why Double-up?
The combined degrees will allow integration of these highly complementary disciplines.

* Years one and two are conducted on the City campus, third year is primarily at the City campus with some Bundoora attendance and years four and five are conducted on the Bundoora campus with year five having some City attendance.

What You Will Study
This double degree program consists of core mechanical engineering and industrial design courses, and elective mechanical engineering courses.

Core courses include engineering science and industrial design. The professional practice courses you will cover include report writing and communication skills, organisations, ethics, design and build activities, project management, occupational health and safety, and sustainability.

You can choose mechanical engineering electives in:
— computer-aided engineering and design
— industrial aerodynamics and computational fluid dynamics
— energy conservation and renewable energy
— mechatronics, dynamics and control.

Industry Connections
In the final year of your studies you will undertake a major project that is either industry-based or simulates an industrial situation. You will work with industry leaders using the theory and practical experience gained through the program to solve a problem.

In order to graduate from this program you must complete a minimum 12 weeks of engineering industry experience that allows you to gain first-hand experience in an engineering practice environment under the supervision of a practising professional engineer. The nature and timing of this engineering experience can take a range of forms.

Opportunities exist for an overseas work placement of between six and 12 months (this satisfies the work experience requirement). These placements are normally taken during a one-year break in the middle or at the end of the third year of the degree.

Career
Graduates can work in mechanical and industrial design areas such as biomedical, automotive and electro-mechanical product design.

Professional Recognition
This program does not yet have accreditation by Engineers Australia. Accreditation will be sought for this program as soon as it is feasible to do so within the accreditation timelines set by Engineers Australia. Once it is fully accredited, graduates of the program will be eligible for graduate membership of Engineers Australia.

Australia is one of 15 countries that are signatories to the International Engineering Alliance, also known as the Washington Accord, for professional engineers. Once it is fully accredited, graduates with this qualification will be recognised in all countries that are signatories to the Accord.

Note: the single Bachelor of Engineering (Honours) degree is fully accredited by Engineers Australia.

Global Connections
RMIT encourages you to aspire to a global career, not just a local one.

Through partner organisations in Europe, Asia and the United States, the RMIT International Experience and Research Program (RIERP) offers workplace training and academic research placements between six and 12 months.

There are also opportunities to study overseas through Education Abroad.

Entry Requirements
Prerequisites
Units 3 and 4 – a study score of at least 25 in Mathematical Methods (CAS) and a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks
There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.
Bachelor of Engineering (Sustainable Systems Engineering) (Honours) and Bachelor of Industrial Design (Honours) double degree

This program combines the complementary disciplines of sustainable systems engineering and industrial design to give you a head start in the industry.

In the sustainable systems engineering component you will learn holistic approaches to the design of sustainable technologies and engineering systems for global sustainable development. You will learn to protect, restore and create engineered and natural systems that are socially, environmentally and economically sustainable.

Industrial design offers technical, theoretical and applied design opportunities. A focus of the program is on developing innovative, original and ethical designers.

A substantial capstone project is undertaken in the final year, providing an opportunity to integrate engineering and industrial design capabilities. In addition, design studios through preceding years of the program provide research and design project experiences where real-life projects are undertaken within industry and community organisations on issues of significance.

What You Will Study

The program consists of core sustainable systems engineering and industrial design, along with elective courses from the two disciplines. The electives will help you develop specialist skills in areas of particular interest to you.

Sustainable systems engineering studies will focus on mathematics, engineering design and engineering professional practice. Specialisations can include:
- transport
- energy
- logistics.

Industrial design has four core study streams including:
- Design studies and professional practice – explores the contemporary industrial design landscape, its histories, theories, methods and issues.
- Communications – provides exposure to methods of design visualisation and communication.
- Technology – opens up the material, manufacturing and technological constructs of the practice.
- Design studio – the central element of the curriculum provides a diverse suite of applied, industry-linked and research-integrated design project experiences.

Industry Connections

In the final year of your studies you will undertake a major project that is either industry-based or simulates an industrial situation. You will work with industry leaders using the theory and practical experience gained through the program to solve a problem.

In order to graduate from this program you must complete a minimum 12 weeks of engineering industry experience that allows you to gain first-hand experience in an engineering practice environment under the supervision of a practising professional engineer. The nature and timing of this engineering experience can take a range of forms.

Opportunities exist for an overseas work placement of between six and 12 months (this satisfies the work experience requirement). These placements are normally taken during a one-year break in the middle or at the end of the third year of the degree.

Career

Graduates will find work in areas of energy, transport, logistics, sustainable product design, energy efficiency, renewable energy, sustainable transport systems and vehicles, manufacturing and logistics.

Professional Recognition

This program does not yet have accreditation by Engineers Australia. Accreditation will be sought for this program as soon as it is feasible to do so within the accreditation timelines set by Engineers Australia. Once it is fully accredited, graduates of the program will be eligible for graduate membership of Engineers Australia.

Australia is one of 15 countries that are signatories to the International Engineering Alliance, also known as the Washington Accord, for professional engineers. Once it is fully accredited, graduates with this qualification will be recognised in all countries that are signatories to the Accord.

Note: the single Bachelor of Engineering (Honours) degree is provisionally accredited by Engineers Australia.

Global Opportunities

RMIT encourages you to aspire to a global career, not just a local one.

Through partner organisations in Europe, Asia and the United States RMIT International Industry Experience and Research Program (RIERP) offers workplace training and academic research placements between six and 12 months.

There are also opportunities to study overseas through Education Abroad.

Entry Requirements

Prerequisites

Units 3 and 4 – a study score of at least 25 in Mathematical Methods (CAS) or Specialist Mathematics and a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.
# Associate Degree in Design (Furniture)

**RMIT Code:** AD007  
**2015 Clearly-in ATAR:**  
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## Furniture designers explore design solutions to develop and produce furniture as a functional art form. Furniture can be made from many materials, including metal, plastic and wood, all of which can reflect style, function, trend and local culture.

With hands-on design-focused learning and an emphasis on production and craft knowledge, this program offers a blend of topics that will enable you to design modern furniture.

You will gain the skills to explore design through real industry projects with companies such as Moran Furniture and Schiavello. The program teaches you to investigate contemporary, cultural and environmental aspects of professional furniture design practice.

You will connect with Australian and international industry mentors such as Marc Pascal and Adam Cornish. Mentors will work with you to provide feedback on the commercial viability of your design work.

This is a hands-on program where you will explore design solutions, taking into consideration aesthetics, technology, ergonomics, usability, stress analysis, sustainability and materials engineering, marketing and lean manufacturing.

You will develop freehand and computer-aided drawing and illustration and develop your skills in everything from 3D ideas generation to prototypes that demonstrate and test furniture.

### What You Will Study

You will work on actual briefs with key people from various Australian and international furniture, textiles and graphic design companies. This models the practice of furniture designers in industry and provides you with the opportunity to connect with key industry people. Previous briefs include the Salvation Army project and salvage waste project with the University of Tasmania.

You will participate in industry-wide competitions such as:
- the Australian International Furniture and Design Fair
- The Edge international furniture competition where RMIT students have dominated in past years
- the London Design Festival.

The program is made up of four core learning streams called the design studios. These streams are:
- design studies
- technology
- design studio
- communication.

The objective of the four streams is to allow you to interact with industry, students and staff through group work and peer-to-peer learning.

### Industry Connections

Rather than undertaking block work experience, you will work with external companies on live projects and competitions throughout the program. This approach mirrors the consultancy practice of furniture designers with clients and stakeholders.

Companies that have worked with the program include:
- Moran Furniture
- Schiavello
- destination3000
- Blend Design
- Image Interiors.

Industry networking is highly beneficial and can lead to invitations to become part of industry-based committees and boards, such as the agideas student representative board.

### Career

Furniture designers generally work on a freelance basis as independent designers/makers. Upon graduation you will be able to design your future career, working for major production companies or as an independent designer in the global furniture industry in roles such as:
- designer
- production manager
- buyer
- retail specialist
- account manager.

You may also contribute your expertise to other related professions, such as set design for theatre companies or displays for galleries and museums.

### Professional Recognition

You are able to join the Design Institute of Australia (DIA) as a student member while studying.

### Global Opportunities

You will participate in global research and develop links with international magazines that publish students’ final-year projects. You will also work and establish connections with international manufacturing partners.

Graduates of this program work all over the world in organisations including:
- IKEA, Sweden
- Polyform, Italy
- Patricia Urquiola, Italy and Spain.

### What is an Associate Degree?

An associate degree is a two-year university qualification that is taught in a vocational setting.

Associate degree students graduate with industry-ready skills to enter the workforce, and can continue on to further study towards a related bachelor degree.

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*Legend*

- VTAC
- RMIT Direct
- RMIT School
- Selection task
- FT – Full-time (years)
- PT – Part-time (years)
- PTA – Part-time available
- N/A – Not available
- RC – A range of selection criteria applied
# Diploma of Product Design

**RMIT Code:** C5329 ............................  FT2 –  
**National Course Code:** 22221VIC  
www.rmit.edu.au/programs/c5329  CITY CAMPUS

Product designers evaluate, design and create new and innovative product solutions. From clocks and pens to computers and medical equipment, their designs improve on how existing products look and work.

This unique program enables you to build a career out of your passion for great design and problem solving. It will equip you with the skills and knowledge you need to bring products from conception to market.

The program looks at all aspects of design, including:
- aesthetics
- technology
- ergonomics
- usability
- sustainability
- materials.

You will:
- learn cutting-edge product development techniques, starting from a project brief
- find solutions to design problems using the latest industry tools and practices
- become familiar with new consumer product development processes for a variety of products, resolving practical, manufacturing and sustainability/environmental issues.

You will also be involved in design projects with local and international manufacturing companies.

Past students have worked with companies such as Cocoon Republic (Victoria), Gundong ceramic manufacturers and Smiggle. Students may work on projects where design prototypes are manufactured in China and Malaysia.

This program will give you the skills and experience you need to work in small or large design companies, or as an independent designer.

## What You Will Study

This intensive program sets you up to enter the industry as a junior designer or continue with your studies in RMIT’s:
- Associate Degree in Design (Furniture)
- Bachelor of Industrial Design (Honours).

You will use industry-standard equipment including 3D printers, CNC machines, laser cutters and software such as Photoshop, Illustrator, AutoCAD, SolidWorks and Keyshot.

### Year One

- work with project briefs
- apply traditional product development techniques
- work with the latest industry tools and practices
- use the new consumer product design process to resolve practical, manufacturing and sustainability/environmental issues.

### Year Two

- develop products with greater complexity and range, including assemblies, electrical enclosures and mechanical products
- research and analyse design and manufacturing ideas
- develop your skills and design communication.

## Industry Connections

Over the course of the program you will work with external companies on live projects and competitions, rather than undertaking block work experience. This models the consultancy approach product designers take with clients and stakeholders.

Companies that have worked with the program include:
- Smiggle
- Cocoon Republic
- Lush
- Moose Enterprise (toys)
- Tudor (stationery).

In the past, this valuable industry networking has led to invitations to take part in industry-based committees and boards, such as the agIdeas student representative board.

## Career

As a product designer, you will work as part of a design or manufacturing team. Many designers also take on freelance work.

Graduates from this program can specialise in diverse areas of product design and development, including:
- computer-aided design
- product illustration
- CAD drafting
- product styling
- homewares
- model making
- furniture and lighting
- toy design
- eco design
- special effects for film and television
- as a liaison between engineering and production
- medical equipment design.

Program graduates are currently working for Holden, BMW, Alessi, Cocoon Republic, Schiavello, Tait furniture, Yamaha Japan and many other local and international design companies.

## Global Opportunities

You will work with local and international companies on live projects and competitions.

Graduates work across the globe in positions such as:
- head model maker for Porsche, Germany
- product designer, Barcelona
- aircraft interior designer, London
- jewellery designers, France and South America
- product design, Japan and Jakarta.

Graduates also work across Australia.

## Entry Requirements

### Prerequisites

None

### Selection Tasks

There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

### Pathways

Graduates can continue their studies and apply for exemptions in the:
- Associate Degree in Design (Furniture)
- Bachelor of Industrial Design (Honours).

The Certificate IV in Design is an accepted pathway into this diploma.

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**Adrian Spagnuolo’s Boomba Baby Bottle improved upon the baby bottle design allowing a better grip for small hands.**

As part of a project students designed and built a desktop Computer Numerical Control (CNC) Mill. The device has a rotating cutting bit that is driven across surface material in order to create a shape. The CNC mills can be used to create prototypes and test the functionality of products and parts.
Bachelor of Interior Design (Honours)

Industry Connections
Each semester, practicing professional designers present studios or specialisations that engage directly with contemporary design projects and/or issues. These projects may involve clients and actual projects where you will develop your design proposal within a scenario-based, simulated design practice environment.

The program has developed strong community and industry relationships, which allow you to be exposed to real-life projects. Examples include projects with HASSELL, design proposals for the re-design of the Quisklver Head Quarters in Torquay, and prototyping lighting design in collaboration with Euroluc.

Work placements are available in the third and the final year of the program in a range of organisations and practices. In the past these have included National Gallery of Victoria, Assemble Papers, HBA and MEME.

Career
Many graduates work in interior design and architectural practices where projects range from domestic interior, retail and entertainment, to hospitality, corporate office and public building design. These practices range in scale from large corporate offices to teams of two or three.

Design practices are becoming increasingly multidisciplinary, with interior designers, landscape architects, architects, industrial designers and graphic designers collaborating on large-scale projects.

Many graduates also establish their own design practices.

As an interior designer, you may also work in film and television design, set design for theatre, furniture design, exhibition design and curating, event planning and design journalism.

Professional Recognition
This program participates in a local and global conversation and networking through membership of Interior Design/Interior Architecture Educators Association (IDEA), the Design Institute of Australia (DIA), and International Federation of Interior Architects and Interior Designers (IFI).

You are able to join the Design Institute of Australia (DIA) as a student member while studying.

Selection Tasks
There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

Entry Requirements
Prerequisites
Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks
There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

Pathway
Graduates of the following programs may be eligible to apply for exemptions of up to one year:

Associate Degree in Interior Decoration and Design
Advanced Diploma of Building Design (Architectural)
Diploma of Interior Design and Decoration.
Associate Degree in Interior Decoration and Design

RMID Code: AD020  
2015 Clearly in ATAR:  
www.rmit.edu.au/programs/ad020  

This program offers you a unique curriculum that facilitates the development of specialised applied knowledge, high level technical skills, and the use of relevant technology software to communicate a broad range of interior concepts.

This is a dynamic and industry-relevant program where you will explore practical and theoretical decoration and design frameworks to support a wide range of projects, creating innovative interior concepts and proposals.

Projects will provide you with opportunity to work directly with industry to develop an understanding of associated vocational roles.

On successful completion of the program, graduates may be employed in assisting in commercial design offices, working with lead designers in boutique decoration consultancies, working in colour consulting, and fulfilling design and decoration consultation outcomes in other related retail and wholesale sectors of the industry.

What You Will Study

The learning and teaching of this program emulates how you would work in a commercial decoration or design studio.

Teachers will interact and work with you as if you are a junior designer.

In your first year you will study residential briefs to develop a specialised knowledge and high level technical skills of:

- architectural views
- space planning
- colour
- materials
- soft furnishing applications
- decorative arts and contemporary interior style.

Visual technology and communication skills underpin the presentation aspects of working as a designer/decorator. You will work with computer-aided design (CAD), Photoshop and other industry-standard software.

Year Two

You will develop an advanced knowledge of residential and commercial briefs. Your research is underpinned by the rigorous exploration of sustainable practices in the planning and specification of interior structures. There’s a strong focus on the application of materials and surface treatments, soft furnishings, and colour and lighting solutions to create aesthetic and functional spaces in residential and also commercial environments.

The associate degree promotes independent learning and inquiry as an integral part of its program.

Industry Connections

The program focuses on industry-led, real client projects. Graduates are work-ready due to the industry projects, scholarships, competitions, industry networks and mentors.

Past projects including redesigning of a not-for-profit’s headquarters and Heide Museum of Modern Art.

Second year students work with high-profile interior designers and decorators on an industry set brief, presenting their concepts for feedback based on currency of industry practice.

Students connect with industry through competitions such as:

- Grand Designs Live
- GOTYA (Graduate of the Year award at DesignEx).

You may also have the option to be part of an overseas study tour to the USA.

Career

As an interior decorator and designer you will work in a wide range of design environments including:

- assisting decorators and designers in large architectural firms
- management roles in interior decoration and design departments
- CAD in commercial areas
- decoration and design consultancies in small boutique companies specialising in complete soft furnishings and residential fit outs
- self-employment
- interior textile wholesale areas
- retail consultancies in furnishings, lighting or furniture
- colour consultancies, either for large paint companies or in self-employment.

Professional Recognition

This program is nationally accredited by the Design Institute of Australia (DIA). Current students and graduates are eligible for DIA membership.

www.dia.org.au

Entry Requirements

Prerequisites

Units 3 and 4 – a study score of at least 20 in any English (except EAL) or at least 25 in English (EAL).

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of the following programs may be eligible to apply for exemptions:

- Certificate IV in Design
- Certificate IV of Interior Decoration
- Diploma of Interior Design and Decoration.

Graduates of the Associate Degree in Interior Design and Decoration can continue their studies in the Bachelor of Interior Design (Honours).

What is an Associate Degree?

An associate degree is a two-year university qualification that is taught in a vocational setting.

Associate degree students graduate with industry-ready skills to enter the workforce, and can continue on to further study towards a related bachelor degree.
Great interior designers and decorators understand what makes a space work for a particular purpose, whether it be a home, office, hotel or commercial environment.

An interior decorator creates beautiful spaces without making structural or architectural changes. This program focuses on 2D and 3D design and their decorative aspects, which will train you to effectively communicate concepts and design ideas to your residential clients.

The Certificate IV is one year full-time or two years part-time study, and is your entry into the field of interior design and decoration. It’s a dynamic, practical, industry-relevant program where you will plan, design and decorate an interior with a focus on the development of the project’s aesthetic, environmental, spatial and safety aspects as well as your client presentation skills.

You can choose to continue your studies from the certificate IV, or you can apply directly to start the full-time diploma.

At the diploma level you will connect with leading industry practitioners on real-life projects. You will develop high-level documentation and technical skills in order to present your ideas to residential and also commercial clients in a professional brief.

Through the diploma you will develop a deeper understanding of commercial and residential interiors, spatial layout, soft furnishings and decorative treatments and the documentation process.

What You Will Study

As an individual program, the certificate IV is offered as part-time day classes and completed over two years.

You can continue your studies with the diploma, which is a full-time program. You will enter with advanced standing into second year of the diploma once you have successfully completed the certificate IV.

Year One – Certificate IV

You will study residential briefs to develop your understanding of:

- architectural views
- space planning
- colour
- materials
- soft furnishing applications
- decorative arts
- research into historic and contemporary interior style.

Visual technology and communication skills underpin the presentation aspects of working as a designer/decorator. You will work with computer-aided design (CAD), Photoshop, Revit and other industry-standard software.

Year Two – Diploma

You will deepen your knowledge of residential and commercial briefs. Sustainability underpins the approach to all projects including lighting, soft furnishings, interior building materials and techniques.

You will develop your 3D visualisation and modelling skills to produce detailed and accurate spatial documentation.

You will refine your presentation skills in design practice studios for concept and also finished presentations, and engage with experienced professionals through the industry-mentoring program.

Industry Connections

The diploma focuses on industry-led, real client projects. Graduates are work-ready due to the amount of exposure they have to industry projects, scholarships, competitions, industry networks and mentors.

Past projects include redesigning the Fitzroy swimming pool and the Abbotsford Convent Gallery.

The top 40 students are invited to participate in a one semester mentoring program with the Design Institute of Australia (DIA).

Students connect with industry through competitions such as:

- GOTYA (Graduate of the Year award at DesignEx)
- Wendy Royle Scholarship.

You may also have the option to be part of an overseas study tour to the USA.

Where possible, Certificate IV students will have the opportunity to connect with key industry figures.

Career

Certificate IV students will graduate as interior decorators qualified to:

- decorate residential environments
- present design sketches to clients
- provide advice on interior styling such as artwork and accessories.

Diploma students will graduate as interior designers and decorators qualified to:

- develop and create beautiful, functional spaces working to a design brief
- decorate residential and commercial environments
- provide design and decorative advice and documentation to industry standard
- supervise onsite design and construction.

Graduates are working for local and overseas design firms such as Atticus and Milo, Jardan, Dulux, Bates Smart and many others.

Professional Recognition

This program is nationally accredited by the Design Institute of Australia (DIA). Current students and graduates are eligible for DIA membership.

www.dia.org.au

Entry Requirements

Prerequisites

None

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates may apply for exemptions from the Bachelor of Interior Design (Honours).

The Certificate IV in Design has a guaranteed pathway for eligible graduates into the Diploma of Interior Design and Decoration.
Bachelor of Landscape Architectural Design

Landscape architecture is about spaces – natural, urban, private and public. It’s about investigating and proposing better ways of living in a complex, rapidly changing world.

Landscape architecture involves the design of outdoor public and private spaces. This multifaceted discipline blends design, art, science, nature and culture to achieve environmental, socio-cultural and aesthetic outcomes.

The landscape architecture programs at RMIT are world-leading. In 2012, this degree program won the International Schools Award at the European Biennial of Landscape Architecture held in Barcelona, taking first place ahead of more than 90 universities. The judges declared that the work from RMIT showed our students’ ability to “respond to modern challenges in society through critical analysis, innovative design and clever use of space”.

Unlike in many generalist degrees, you will learn from staff who are current practitioners and actively engaged in the field. They will offer you invaluable and specialised knowledge and feedback. Studying in the heart of Melbourne will provide you with a stimulating urban laboratory with countless opportunities for research and design inspiration.

What You Will Study

Design studio typically makes up half the program each semester and is taught in small groups. You will focus on a particular theme and project each semester. After the first semester, you will select which design studio you wish to follow from approximately 15 on offer, completing one per semester during the course of your studies.

Supporting courses such as technology, communication and history comprise the remainder of your program and provide an understanding of the social and physical contexts of the built environment, as well as teaching you drawing skills.

In the first year you will complete a structured, foundational design and communications course. Subsequent semesters include four ‘lower pool’ design studios. In the final semester of study, you will move into ‘upper pool’ and complete an upper pool design studio working with Master of Landscape Architecture students. Study in the master degree consists of three additional upper pool design studios, general elective courses and supporting courses such as professional practice.

Lower and upper pool studios are vertically integrated, meaning they are grouped with students from various year levels.

Recent design studios include Digital Craft where students designed and made site-specific furniture using the latest digital manufacturing processes with leading landscape architect Sam Johnson (SEM Design). International studios have included Mega Household, which involved the design and construction of an formal potager garden at Chateau Bosgouet in Southern France.

Industry Connections

Acclaimed and award-winning international and Australian landscape architects, architects, urban designers and experts in related fields are consistently involved with the teaching and research projects undertaken within this program. Industry-based projects occur throughout the design studios, such as working with Grand Designs Live and the award-winning landscape architecture practice Oculus. Many public lectures are also held throughout the year, led by prominent local and international landscape architects and urban designers.

Career

This program is a stand-alone award that provides employment options for those who seek to work in landscape design or design more generally, in roles that do not require professional registration. You must complete the Master of Landscape Architecture to become accredited as a landscape architect.

Professional Recognition

Australian Institute of Landscape Architects (AILA), landscape architecture’s accrediting body, accepts graduates of the Master of Landscape Architecture by coursework.

Global Opportunities

The landscape program offers a huge range of international exchanges and design studios as well as internship opportunities. In recent years students have participated in design studios in Japan, Vietnam, Taiwan, France, Spain and Africa. Students have been on exchange to universities in Berlin, Denmark, the United Kingdom, and the US, and participated in international internship programs in the US and the Netherlands.

An internship elective is offered to selected students in both the Bachelor of Landscape Architectural Design and the Master of Landscape Architecture programs at a range of firms including the Karres en Brands office in the Netherlands and Stoss LU in Boston. Karres en Brands was the appointed landscape architect firm for Melbourne’s Federation Square.

Entry Requirements

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks

There are selection tasks for this program. Please refer to VTAC for full details on selection requirements.

Pathways

Bachelor of Landscape Architectural Design graduates can apply for entry to the Master of Landscape Architecture by coursework. A grade point average (GPA) of 2.5 or greater will guarantee a place in the Master of Landscape Architecture by coursework, while those students with a GPA of less than 2.5 may apply for a place in the Master of Landscape Architecture and undertake additional selection requirements (such as a portfolio or interview). Selection via this route is competitive and not guaranteed.

Student Profile

“You need to be passionate about the world and want to make a positive change. Landscape architecture is not about pretty gardens, it’s about dealing with the challenges of urbanisation such as water, energy and food security, as well as ensuring equitable access to transport, work, leisure, health and happiness.”

Matthew Kneale
Bachelor of Landscape Architectural Design
RMIT is the largest provider of visual merchandising education in Australia, with strong industry links and excellent student employment outcomes. This program prepares individuals who wish to pursue a creative career as visual merchandiser or display designer in related industries such as retail, events, exhibition and styling.

The program focuses on the design and production of commercial display and the development of a folio of work that prepare you for successful career as a design-focused, work-ready graduate.

The program is where creativity meets commerce. The strong industry focus nurtures and directs your creativity to meet the evolving and challenging display and presentation needs of:

- retail
- events and exhibitions
- photostyling.

As an RMIT graduate you will be recognised by industry as receiving the best visual merchandising training in Australia. You will develop the knowledge and skills you will need to flourish in the global and fast-paced world of visual merchandising.

What You Will Study

This program focuses on engaging studio experiences that challenge you to develop innovative responses through both real and simulated projects.

You will study on industry-standard design software and train in a fully operational studio environment, which includes full-scale retail windows and houses production and manufacturing workshops.

You will be introduced to visual merchandising practice, and develop fundamental skills and knowledge. You will also further develop and refine your practice through project-based design studios and other multidisciplinary courses including:

- in-store design, presentation and display
- lighting design for retail and large spaces
- branding and visual communication
- production techniques and materials knowledge
- styling and photography
- digital imaging and portfolio design and development (printed and online).

You will develop sophisticated display and presentation skills for retail, exhibition, events and photo styling.

Industry Connections

This program gives you the opportunity to connect directly with many leading retail, event, exhibition, photo styling and display companies including:

- Country Road
- Sportsgirl
- kikki.K
- Cotton On
- Gloss Creative
- Zoos Victoria
- Bookbinders
- agIdeas design festival.

This program also offers a unique mentoring program, where you have the opportunity to be matched with a leading industry professional from companies including Country Road, Cotton On, Sportsgirl, Zoos Victoria and many more, during your final semester of study.

The mentoring program allows you to develop a deeper understanding of how the industry operates, and seek valuable advice from experienced professionals and businesses.

Career

This program prepares you for creative roles in the retail, styling, events and exhibition industries.

Upon graduation, you may find work in:

- visual merchandising
- retail design and display
- photostyling
- store design
- exhibition
- events
- design consultancy.

You will have the opportunity to work with:

- national and international brands and retail stores
- event and exhibition companies
- photostyling and display production companies
- promotional support studios.

Depending on experience, you may also advance to middle management/management positions.

Professional Recognition

This program is connected with leading Australian industry bodies such as the:

- Design Institute of Australia (DIA)
- Retail Trader Association (RTA)
- Retail Designers Institute (RDI).

You are able to join the Design Institute of Australia (DIA) as a student member while studying.

Entry Requirements

Prerequisites

None

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of the Diploma of Visual Merchandising may apply for a leading the Bachelor of Interior Design (Honours) as a pathway to higher level studies, particularly for specialisations in the exhibition design/retail design areas. Currently there are no formal agreements in place but exemptions may be negotiated at time of entry.

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- lighting design for retail and large spaces
- branding and visual communication
- production techniques and materials knowledge
- styling and photography
- digital imaging and portfolio design and development (printed and online).

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- kikki.K
- Cotton On
- Gloss Creative
- Zoos Victoria
- Bookbinders
- agIdeas design festival.

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- store design
- exhibition
- events
- design consultancy.

You will have the opportunity to work with:

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- promotional support studios.

Depending on experience, you may also advance to middle management/management positions.

Professional Recognition

This program is connected with leading Australian industry bodies such as the:

- Design Institute of Australia (DIA)
- Retail Trader Association (RTA)
- Retail Designers Institute (RDI).

You are able to join the Design Institute of Australia (DIA) as a student member while studying.

Entry Requirements

Prerequisites

None

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of the Diploma of Visual Merchandising may apply for the Bachelor of Interior Design (Honours) as a pathway to higher level studies, particularly for specialisations in the exhibition design/retail design areas. Currently there are no formal agreements in place but exemptions may be negotiated at time of entry.
Bachelor of Arts (Photography)

RMIT Code: BP117 .......................... FT3 – .......................... CITY CAMPUS
2015 Clearly-in ATAR: .......................... 70.36
www.rmit.edu.au/programs/bp117

You will learn all aspects of photography for the still and moving image, taught by leading industry practitioners in world-class facilities.

This program combines the most current facilities and advanced course content, and provides you with the opportunity to become a world-class photographer.

Learning from industry experts, you will develop and understanding of the importance of creative thinking and the fundamentals of photographic image making.

From the start of the program you will build connections to the industry through projects and internships, laying the foundations for a network of support throughout your studies and after graduation.

The program has a strong digital focus, using a studio set-up and the latest digital-only equipment.

The multitude and calibre of skills learnt in the program make RMIT graduates highly employable, with many of our alumni being sought after in the local and global industry.

What You Will Study

This program integrates theoretical, conceptual and industry based models of photographic practice as they apply to the media and communications industries. You will be actively engaged in the production of images that will speak to the vibrant cultural dynamic of contemporary image production and exchange.

You will be challenged to produce work that responds to the critical discourses in both local and global contexts. You will explore emerging technologies and their relevance to your own image making.

You will also have the opportunity to select a number of courses from a wide range of school and university electives, depending on your particular career path and personal interests.

Learning and teaching is focused on project-driven studios that integrate and progressively develop your growing theoretical, practical and professional knowledge base. As you move through the degree you will increasingly direct your own learning and produce photographic projects with an academic and/or industry focus.

Program plans will guide you through your final year of study.

Industry Connections

The program offers many opportunities to develop industry contacts by taking part in competitions and working on industry projects. In previous years students have worked with BMW, Sanpellegrino, Abus, Virgin Australia Melbourne Fashion Festival and Spring Racing Carnival, among others.

RMIT University is committed to providing you with an education that strongly links formal learning with professional or vocational practice.

Career

The world of photography is constantly evolving and advancing, which is why RMIT utilises the latest equipment and most up to date course content. Strong networking with alumni and industry during your study will ensure you establish close ties and relationships with industry insiders, increasing your employment opportunities upon graduation. Recent graduates are working in a number of photographic industries including advertising, fashion, editorial photography, libraries, museums, galleries, education units, film and TV, video production, research, medical research, manufacturing industries, secondary school teaching, vocational education, teaching and university lecturing.

Global Opportunities

Students may study overseas for a semester as an exchange or study abroad student in New York, Chicago, Paris, Amsterdam and the UK. The annual study tour to Paris attracts not only photography students but also students from across the University, allowing you to learn and share ideas from students in other disciplines.

The photographic skills taught in the program are of an international level which will enable you to work across Australia and overseas.

Entry Requirements

Prerequisites

Units 3 and 4 – a study score of at least 25 in any English (except EAL) or at least 30 in English (EAL).

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of RMIT’s Diploma of Photo Imaging may be eligible to apply for exemptions.

Honours

RMIT offers a Bachelor of Media and Communication (Honours) degree. Visit www.rmit.edu.au/programs/bh066 for more information.

Student Profile

“I once heard ‘The difference between a professional photographer and an amateur is lighting’ and this has rung especially true since studying at RMIT. Learning lighting techniques and principles has revolutionised my work and provided me with an edge to make my photography work a success.”

Stephanie Dickson
Bachelor of Arts (Photography)
Certificate IV in Photo Imaging
Diploma of Photo Imaging

RMIT Code: C4312 (Cert IV) ............... FT1
RMIT Code: CS309 (Dip) .................. FT1
National Course Code: CUV40411 (Cert IV)
CUV50411 (Dip)
www.rmit.edu.au/programs/c4312

This program covers all aspects of photography for both the still and moving image in an inspired, hands-on, industry-connected environment.

This program is focused on highly practical photographic skills with a strong emphasis on collaboration, professionalism and hands-on industry knowledge. You will produce professional folios of work both on location and in studio across a range of disciplines in the key areas of image capture, enhancement and digital manipulation, printing and output, photographic theory and DSLR video. You will learn from teachers who are working professionals, focused on developing each student’s individual aesthetic approach and practice.

RMIT’s staff are industry practitioners and are able to support networking opportunities with industry and RMIT’s alumni to help guide you gaining employment upon graduation. As part of the program, you will not only learn creativity and theory but also the business skills you need to help you freelance or start your own career. Flexible study options are available for those who currently work or are aiming to work in the industry while studying.

Areas covered include:
- photography
- colour theory
- digital output and printing
- image enhancement and digital manipulation
- lighting techniques
- design
- research practice
- video production
- occupational health and safety (OHS).

Year Two – Diploma

The diploma is for photo imaging practitioners with a sound theoretical knowledge base. You will use a range of specialised and technical competencies to plan, carry out and evaluate photo imaging services.

This qualification will give you skills and knowledge in:
- commercial photography
- media photography
- wedding photography
- illustrative photography
- corporate photography
- art photography.

Year One – Certificate IV

The certificate IV is designed to reflect the role of a photographers’ assistant. You will learn to apply a broad range of skills in lighting, image capture, enhancements, manipulation and output.

Areas covered include:
- image capture (in studio, location and in response to a brief)
- lighting techniques
- image enhancement and digital manipulation
- digital output and printing
- colour theory
- design
- research practice
- video production

Year Two – Diploma

The diploma is for photo imaging practitioners with a sound theoretical knowledge base. You will use a range of specialised and technical competencies to plan, carry out and evaluate photo imaging services.

This qualification will give you skills and knowledge in:
- commercial photography
- media photography
- wedding photography
- illustrative photography
- corporate photography
- art photography.

Areas covered include:
- advanced lighting
- colour management
- innovation and presentation
- interactive media and web environments
- photo images for media, publication and technical purposes
- styling
- visual communication
- work practices.

Industry Connections

RMIT is committed to providing you with an education that strongly links formal learning with professional or vocational practice. A key strength of this program is RMIT’s established industry connections with companies such as:
- Sun Studios
- Studio 120
- Huge Studios
- Decent Exposure
- Fairfax Media Limited
- Australian Consolidated Press
- Borge’s Imaging
- Michaels Camera.

You may undertake work experience with these companies but you are also encouraged to investigate workplaces of your own choosing.

Career

Many of our graduates gain employment soon after they complete their studies and often win local, national and international awards.

You may find work as a photographer, technologist or paraprofessional in areas including advertising, commercial, industrial, wedding and portrait photography.

The wedding and portrait industries remains strong, and many graduates find employment in this field. Many RMIT graduates also go on to establish and run successful, independent practices due to their strong business and problem-solving skills, and ‘can do’ attitude.

Professional Recognition

This program is accredited by the Australian Institute of Professional Photographers (AIPP).

Entry Requirements

Prerequisites
None

Selection Tasks

There are selection tasks for this program.

Please refer to VTAC for full details on selection requirements.

Pathways

Graduates of the Certificate IV in Photo Imaging can progress to the Diploma of Photo Imaging.

Graduates of the diploma can apply for exemptions from the Bachelor of Arts (Photography).

Student Profile

Andrew had owned a camera for a week when he undertook an introductory short course at RMIT. Learning the basics of photography over the following eight weeks, Andrew’s love for the medium was instant. He then traveled India and returned to Melbourne to study the diploma at RMIT, during which he completed his work placement at Fairfax Media. He was then employed by Fairfax before going on to work full-time at the Ballarat Courier. Andrew also completed some freelance work at The Sydney Morning Herald during this period. In 2010, Andrew moved to New York City with nothing but his photojournalism experience. His first contract was with Reuters – an international news agency. He continues to shoot for them regularly as well as features and news for the Wall Street Journal. His work has been published and awarded globally.

Andrew Kelly
Diploma of Arts (Applied Photography)*

*This program has been renamed to Diploma of Photo Imaging
How to Apply

Before applying for a program at RMIT, refer to the program information available at www.rmit.edu.au/study-with-us. All the information you need to apply is at www.rmit.edu.au/study-with-us/applying-to-rmit

Current Year 12 Students
If you are a current Year 12 student applying for Semester 1, you must apply through VTAC for all programs except some that are certificate III and below, which may require you to submit an RMIT school-based application.

Non-Year 12 Students
If you are a non-Year 12 student applying for Semester 1, you must apply for degrees and associate degrees through VTAC but have the choice of applying for certificate IV, diploma and advanced diplomas either through VTAC or direct to RMIT. Please select one application method only.

RMIT Students and Recent Graduates
Current RMIT students and recent graduates can fast-track their application for a new program by applying direct to RMIT as an internal applicant.

How to Apply by Program and Student Type

<table>
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<th>Semester 1</th>
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<th>Non-Year 12 Students</th>
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<td>VTAC application</td>
<td>VTAC application</td>
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<td>Certificate IV, diploma, advanced diploma</td>
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<td>RMIT school-based application</td>
<td>RMIT school-based application</td>
<td>RMIT school-based application</td>
</tr>
</tbody>
</table>

*Some certificate III and below programs are administered by direct application. This will be explained in the individual program information available at www.rmit.edu.au/study-with-us.

Selection Tasks
Many programs at RMIT have selection tasks as part of the selection process, such as:
- an interview
- a test
- a folio
- a supplementary form or pre-selection kit.
It is very important that you carefully read any instructions to complete a program’s selection tasks. Selection tasks are listed under programs on the VTAC or the RMIT websites. Failure to complete these tasks by the date specified will jeopardise entry into a program.

Study Scores
Study scores listed in this guide are subject to change. Applicants should refer to VTAC for specific prerequisites and study scores.

Important Dates

May 2015
1 Mid-year intake opens
31 Closing date for mid-year timely applications*

August 2015
3 VTAC applications open
9 Direct applications open for degree and diploma programs (Semester 1, 2016 intake)

September 2015
30 Closing date for VTAC timely applications*

October 2015
6 Closing date for VTAC SEAS applications*
31 Closing date for direct applications – selected certificate and diploma programs*

November 2015
6 Closing date for VTAC late applications*
23 Change of Preference opens

December 2015
1 Closing date for direct applications – selected degree, certificate and diploma programs (timely)*
4 Closing date for VTAC very late applications
14 VCE results and ATAR released*
21 VTAC Change of Preference closes*

January 2016
18 Round 1 offers available through VTAC*

February 2016
4 Round 2 offers available through VTAC*

May 2016
1 Midyear intake opens
31 Closing date for midyear timely applications*

*VTAC dates were in draft status at the time of printing and are subject to change.
*Applications will continue to be accepted for programs that still have places available.
Fee information relates to 2015 and should only be used as a guide. Fees are set on an annual basis and may be subject to change each calendar year.

www.rmit.edu.au/programs/fees

Tuition Fees for Certificates, Diplomas and Advanced Diplomas

The tuition fees you pay depend on whether you are offered a state government subsidised place or a full-fee place, based on the eligibility criteria.

Victorian Government Subsidised Places

For eligible students, this training is delivered with Victorian and Commonwealth Government funding.

Tuition fees for a government subsidised place vary according to each program. For a full list of program fees for a government subsidised place visit www.rmit.edu.au/programs/fees/vocational/govtsub.

You will be offered a government subsidised place if you meet the eligibility criteria based on your citizenship, age, prior education, the number of programs you are studying in the current year and the number of government subsidised programs you have commenced in your lifetime at each level. Check your eligibility using the eligibility calculator at www.rmit.edu.au/programs/apply/vocational/eligibility.

If you are applying for a government subsidised place, you will be required to provide documentation to establish your eligibility.

You will be enrolled according to how qualifications are defined in the relevant industry training package. This may impact on your eligibility for a government subsidised place for individual qualifications. For more information about enrolment in certificate, diploma and advanced diploma qualifications and eligibility for a government subsidised place visit www.rmit.edu.au/programs/apply/vocational/eligibility.

RMIT University’s RTO Code is 3046.

Fee Concession

You may be entitled to a concession on your tuition fees if you are in a government subsidised place and you meet the eligibility criteria.

For more information about the eligibility criteria and how to apply visit www.rmit.edu.au/programs/fees/vocational/eligibility.

Full-Fee Places

If you do not meet the criteria for a government subsidised place, then you will be offered a full-fee place (FFP). Tuition fees for an FFP vary according to each program. For a full list of program fees for FFPs visit www.rmit.edu.au/programs/fees/vocational/fullfee.

Financial assistance may be available through the fee through SA-HELP.

VET FEE-HELP

VET FEE-HELP is an optional loan scheme available to assist eligible students enrolling in an eligible diploma, advanced diploma, full-fee vocational graduate certificate or vocational graduate diploma program. If you are a full-fee paying student, a loan fee of 20% will be added to your VET FEE-HELP loan. For more information visit www.rmit.edu.au/programs/fees/helploans/vetfee-help.

Tuition Fees for Degrees and Associate Degrees

Commonwealth Supported Places (CSP)

A Commonwealth supported place is a place at university where the tuition fee is jointly paid by you and the Australian Government. Your share of the fee (student contribution) is set by the government and is determined by the discipline areas (bands) of your individual enrolled courses, not the overall program. For more information about what fees you will pay in 2015 visit www.rmit.edu.au/programs/fees.

The Australian Government has announced changes to funding of CSPs. These may affect the proportion of the fee paid by student contribution from 2016. For more information visit www.rmit.edu.au/programs/fees/highered and www.studyassist.gov.au.

HECS-HELP

You may be eligible to defer payment of the student contribution through the HECS-HELP loan scheme if you are an Australian citizen or holder of an Australian Permanent Humanitarian Visa. You must pay your student contribution up front if you are a New Zealand citizen or permanent resident (other than Australian Permanent Humanitarian Visa holder). For more information visit www.rmit.edu.au/programs/fees/helploans/hecs-help.

Full-Fee Places

Students in full-fee places are required to pay a tuition fee that covers the full tuition costs of their program. Financial assistance may be available through the FEE-HELP scheme. The tuition fees vary according to each program and are adjusted on an annual basis. Visit www.rmit.edu.au/programs/fees for more information.

FEE-HELP

FEE-HELP is an optional loan scheme that assists eligible students to pay all or part of their tuition fees. To learn more about FEE-HELP visit www.rmit.edu.au/programs/fees/helploans/fee-help.

Other Fees

In addition to tuition fees, you will be charged a student services and amenities fee (SSAF). Eligible higher education students will be able to defer payment of the fee through SA-HELP.

For more information visit www.rmit.edu.au/programs/fees/ssaf.

You may also be required to purchase items related to your program, including field trips, specified textbooks and equipment. These material fees are not compulsory and students may choose to purchase these items independently. These expenses vary from program to program. For more information visit www.rmit.edu.au/programs/fees/other.

Scholarships

RMIT is committed to enriching and transforming your world. We award more than 2000 scholarships worth millions of dollars each year across a wide range of interest areas.

RMIT scholarships provide more than just financial assistance or recognition of academic excellence. We create opportunities that enable you to pursue your dreams.

Apply for one of these scholarships and make your overseas study ambitions come true, just like RMIT Equity Travel Grant recipient, Rachel Cassar.

www.rmit.edu.au/scholarships

RMIT Experience Days

Years 10, 11 and 12 students can attend free events and engage in hands-on workshops in a range of different interest areas while experiencing life on campus.

Visit www.rmit.edu.au/experiencedays for more information on RMIT’s Experience Day School Holiday programs.
Open Day
Sunday 9 August 2015
City | Brunswick | Bundoora

www.rmit.edu.au/openday

More Degree and Diploma Study Options
The following brochures are available:
— Art, Design and Architecture
— Building, Construction and Planning
— Business
— Communication and Digital Media
— Computing, Games and Information Technology
— Education and Teaching
— Engineering
— Environment and Sustainability
— Health and Medical Sciences
— International and Community Services
— Justice and Legal
— Science.

By subscribing, new and updated publications will be sent directly to your email account.

Further information
Info Corner
330 Swanston Street
(cnr La Trobe Street)
Melbourne VIC 3000
Tel. +61 3 9925 2260
www.rmit.edu.au/infocorner

This guide is designed for Australian and New Zealand citizens and permanent residents of Australia.

Further information for international/non-residents of Australia
RMIT International
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(within Australia: 1800 998 414)
Email: isu@rmit.edu.au
www.rmit.edu.au/international

Every effort has been made to ensure the information contained in this publication is accurate and current at the date of printing.
For the most up-to-date information, please refer to the RMIT University website before lodging your application. Prepared April 2015.
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